

WHERE PROVEN SCIENCE MEETS PERFORMANCE.

At Betaseed, we're using advances in science to optimize the potential of every seed you plant. Our state-of-the-art breeding and testing process takes up to ten years. It's the only way to ensure the hybrid your Betaseed rep recommends has the best traits to manage disease and drive yields on your farm.

THE RIGHT TREATMENTS

Our sugarbeet seeds are specially treated to give them an extra layer of protection from seedling pests and diseases. In addition, the right treatment provides a wider window of opportunity for pesticide applications. Betaseed offers you unique solutions tailored specifically for your region.

MINN-DAK REGION SEED TREATMENTS



BetaShield® COMPLETE

Allegiance, Thiram, Systiva, Tachigaren 35g, Poncho Beta



BetaShield®

Allegiance, Thiram, Systiva

A DECADE OF R & D IS BEHIND EVERY SEED YOU PLANT.



YEARS 1-3

BREEDING BEGINS



HAND CROSS

Development of a parent with genetics for increased productivity.



SELFINGS

The first step in seed multiplication.



YEARS 4-6

TESTING SELECTION

FINAL

TESTING & DELIVERY



PARTITIONS

Production of test hybrids for early-generation decisions.

EXPERIMENTAL HYBRIDS

Production of potential candidates for official variety trials (OVT).



YEAR 7

SEED **PRODUCTION**



PRE-BASIC

A genetically pure increase of selected parent/breeder seed.



BASIC SEED

Seed planted to grow parents for commercial varieties.



COMMERCIAL SEED

Seed grown, processed and OVT tested to meet customer demand.

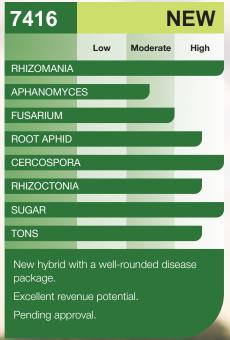


SEED DELIVERY

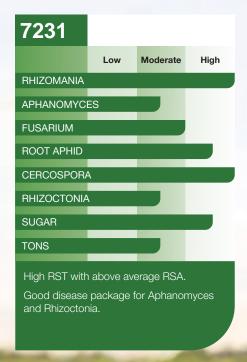
You plant the right variety for your farm with confidence.





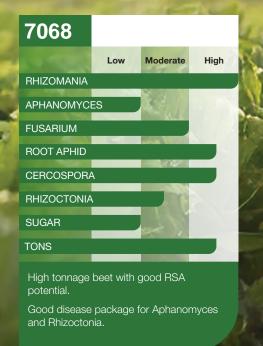


7456	NEW					
	Low	Moderate	High			
RHIZOMANIA						
APHANOMYCE	ES					
FUSARIUM						
ROOT APHID						
CERCOSPORA	\					
RHIZOCTONIA						
SUGAR						
TONS						
New hybrid with a well-rounded disease package. Excellent revenue potential. Pending approval.						





ø	7170			
2		Low	Moderate	High
á	RHIZOMANIA			
ġ.	APHANOMYC	ES		
	FUSARIUM			
	ROOT APHID			
	CERCOSPORA	4		
	RHIZOCTONIA			
	SUGAR			
	TONS			
	High tonnage Excellent prot		nst Rhizoc	tonia.



PLANT BREEDERS





Tiffany McKay-Williams



Margaret Rekoske



Pat O'Boyle

MEET THE BETASEED BREEDERS





Steve Skaalure Sales Manager

1 LANTIC, INC.

2 IDAHO

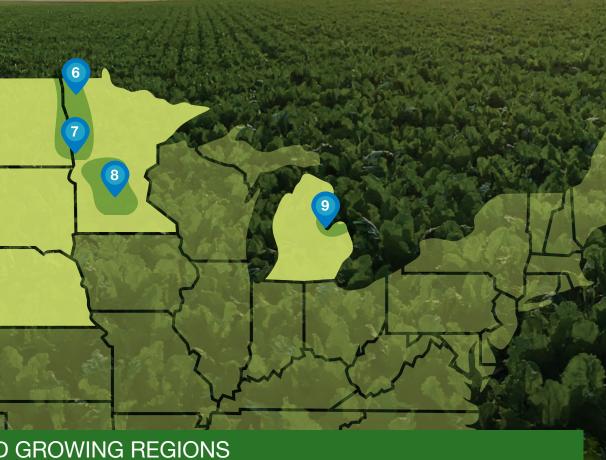
3 WESTERN SUGAR NORTH

4 WYOMING

(5) WESTERN

6 AMERICAN

S AND SALES EXPERTS IN YOUR REGION.

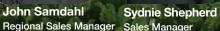


SUGAR SUGAR SOUTH MINN-DAK FARMERS COOP

SOUTHERN MN BEET SUGAR COOP

CRYSTAL SUGAR 9 MICHIGAN SUGAR





American Crystal Sugar Independent Sales Agents Scott Edgar Lance Woinarowicz Tim Leshuk

Jordan Sagert Dave Svobodny Josh Tommerdahl



Steven Taves Sales Associate

Ben Askegaard **Curtis Funk**



Ryan Reuter Sales Manager

Western Sugar South Independent Sales Agents David Blach **Ronald Blach Mike Burdette Aaron Worley Ed Croissant** Dan Melcher Mark Spaur **Brian Specht** Carl Lux **Adam Hayward**



Brian Groulx Sales Manager

Michigan Sugar **Independent Sales Agents** Dennis Bischer Rick Gerstenberger Jim Roggenbuck Bryan Bauer **Todd Stoneman** Rob McKerrall



CONTACT YOUR BETASEED REP TO LEARN MORE ABOUT VARIETIES AVAILABLE FOR YOUR FARM

