

BETASEED®



BREEDING CONFIDENCE

SOUTHERN  
MINNESOTA  
BEET SUGAR  
COOPERATIVE

2026  
PRODUCT  
GUIDE

THERE'S A  
SCIENCE TO  
BREEDING  
CONFIDENCE.



# WHERE PROVEN SCIENCE MEETS PERFORMANCE.

At Betaseed, we're using advances in science to optimize the potential of every seed you plant. Our state-of-the-art breeding and testing process takes up to ten years. It's the only way to ensure the hybrid your Betaseed rep recommends has the best traits to manage disease and drive yields on your farm.

## THE RIGHT TREATMENTS

Our sugarbeet seeds are specially treated to give them an extra layer of protection from seedling pests and diseases. In addition, the right treatment provides a wider window of opportunity for pesticide applications. Betaseed offers you unique solutions tailored specifically for your region.

### SOUTHERN MINNESOTA REGION SEED TREATMENTS



**BetaShield®**

Allegiance, Thiram,  
Tachigaren 45g,  
Kabina



# A DECADE OF R & D IS BEHIND EVERY SEED YOU PLANT.



**YEARS 1-3**

**BREEDING  
BEGINS**

## **HAND CROSS**

Development of a parent with genetics for increased productivity.



## **SELFINGS**

The first step in seed multiplication.



## **PARTITIONS**

Production of test hybrids for early-generation decisions.

**YEARS 4-6**

**TESTING  
SELECTION**



## **EXPERIMENTAL HYBRIDS**

Production of potential candidates for official variety trials (OVT).



**YEAR 7**

**SEED  
PRODUCTION**

## **PRE-BASIC**

A genetically pure increase of selected parent/breeder seed.



## **BASIC SEED**

Seed planted to grow parents for commercial varieties.



## **COMMERCIAL SEED**

Seed grown, processed and OVT tested to meet customer demand.

**YEAR 8-10**

**FINAL  
TESTING &  
DELIVERY**



## **SEED DELIVERY**

You plant the right variety for your farm with confidence.



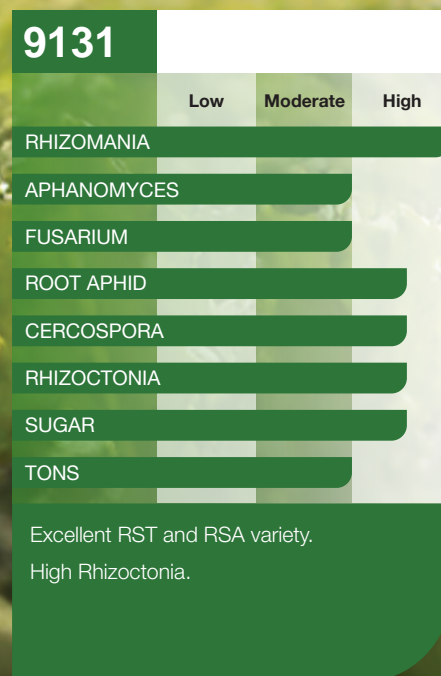
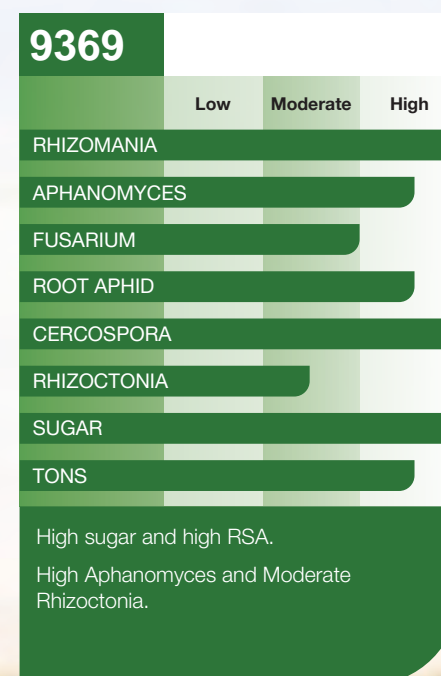
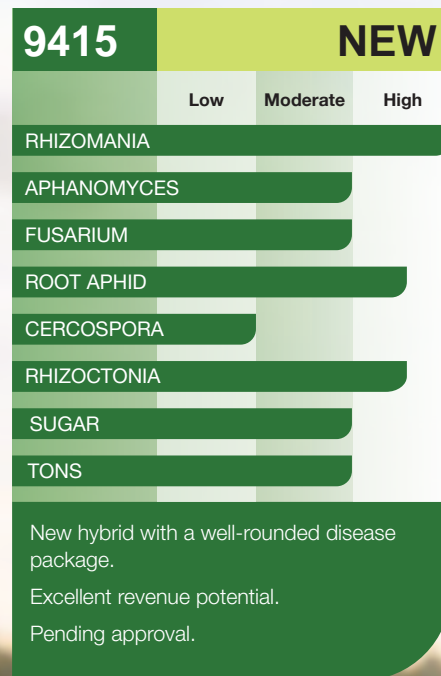
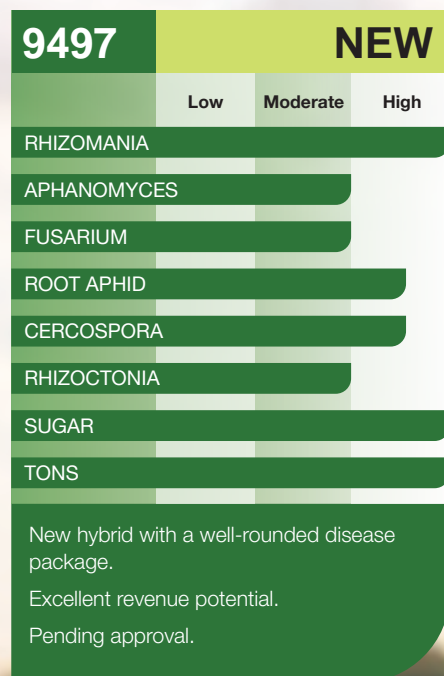
SCAN TO  
WATCH  
VIDEO





## VARIETIES FOR 2026

The hybrids in this guide were developed with research-driven solutions combined with our local breeding expertise to produce the industry's highest performing, most consistent seeds. Each variety was painstakingly researched, bred and tested over multiple seasons to make sure it has what it takes to thrive on your farm.



\*Varieties noted as new are pending approval, please check with your sugar cooperative for updated information.



## PLANT BREEDERS



2 3 4

Thomas Keeps



2 3 4

Tiffany McKay-Williams



1 6 7 8

Margaret Rekoske



5 9

Pat O'Boyle



1  
7  
8

Blake Buck  
Key Account Manager



2

Clarke Alder  
Sales Manager

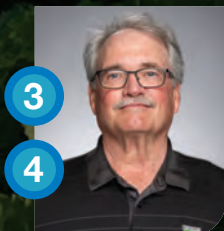


2

Dave Bergh  
Sales Representative

Idaho Independent Sales Agents  
Vaughn Casdorph  
Jim Chapman  
Bo Isham

Aaron Bates  
Wendell Robinson

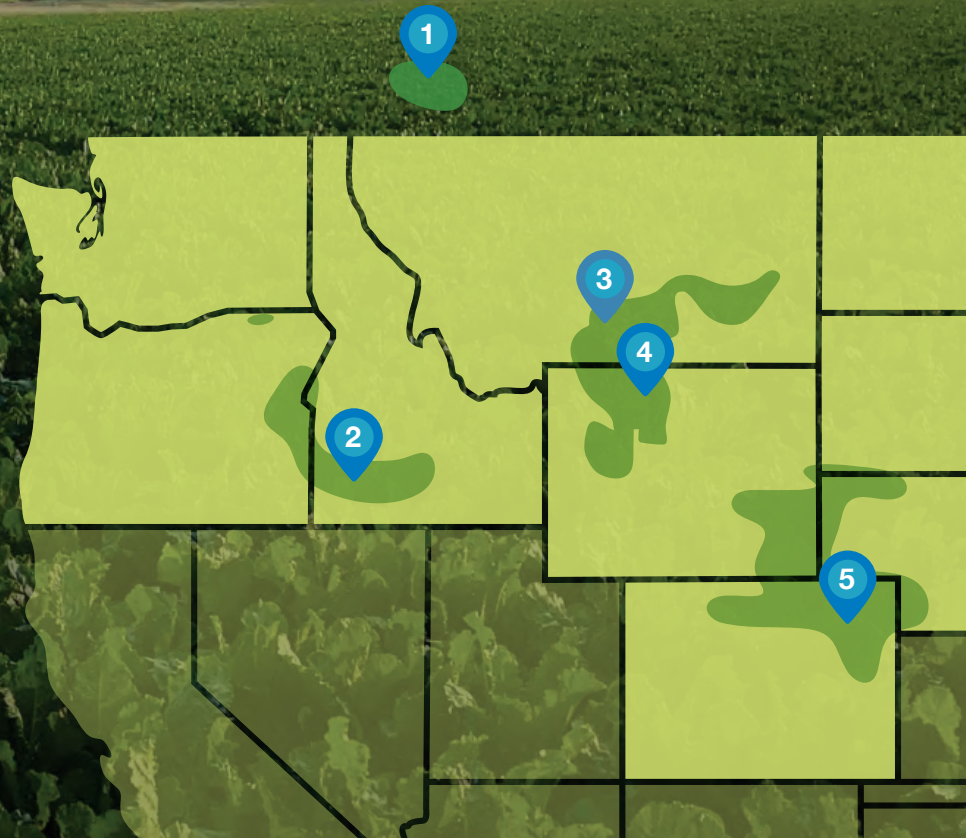


3  
4

Steve Skaalure  
Sales Manager

Western Sugar North  
& Wyoming Sugar  
Independent Sales  
Agents  
Dan Madden  
Mike Hjelvik  
Dale Icopini  
Scott Reisig  
Peter Kukowski

# MEET THE BETASEED BREEDERS



## BETASEED

1 LANTIC, INC.

2 IDAHO

3 WESTERN SUGAR NORTH

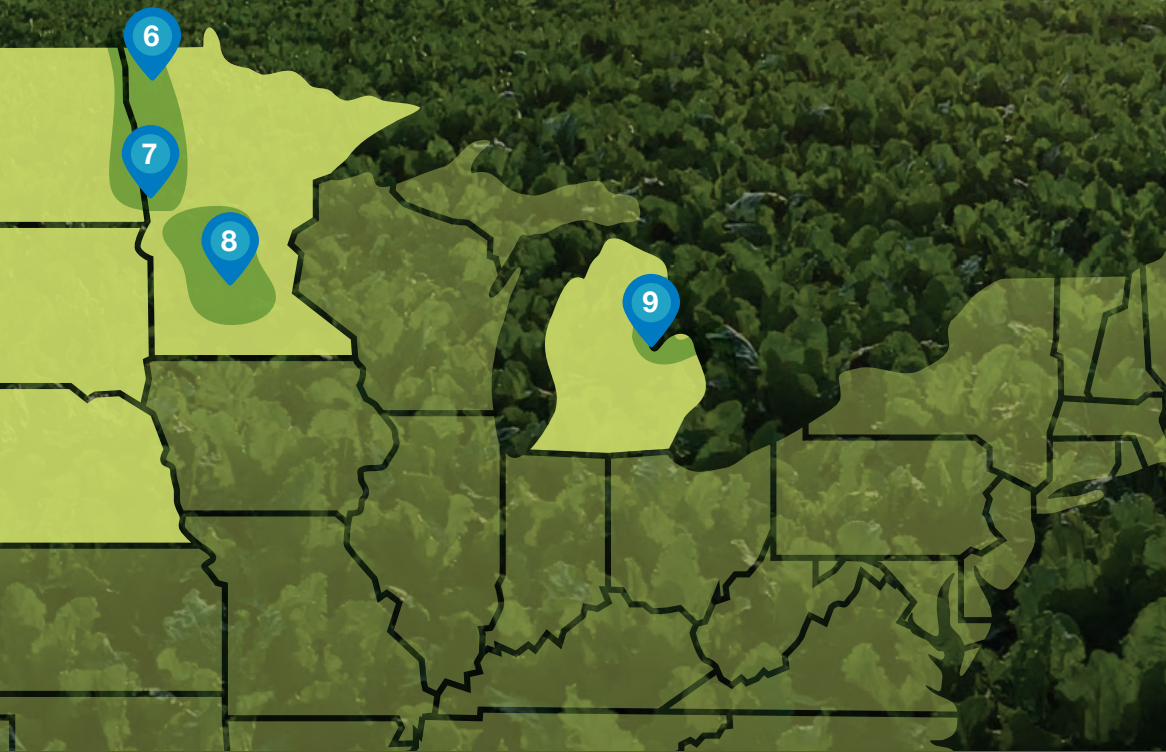
4 WYOMING

5 WESTERN

6 AMERICAN



# AND SALES EXPERTS IN YOUR REGION.



GROWING REGIONS

SUGAR

7

MINN-DAK FARMERS COOP

SUGAR SOUTH

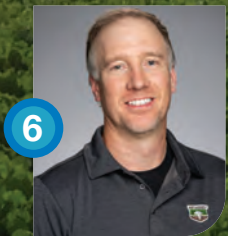
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SOUTHERN MN BEET SUGAR COOP

CRYSTAL SUGAR

9

MICHIGAN SUGAR



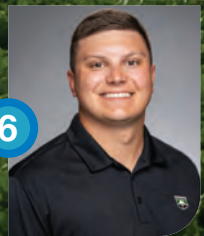
**John Samdahl**  
Regional Sales Manager

American Crystal Sugar  
Scott Edgar  
Lance Woinarowicz  
Tim Leshuk



**Sydnie Shepherd**  
Sales Manager

Independent Sales Agents  
Jordan Sagert  
Dave Svobodny  
Josh Tommerdahl



**Steven Taves**  
Sales Associate

Ben Askegaard  
Curtis Funk



**Ryan Reuter**  
Sales Manager

Western Sugar South  
Independent Sales Agents  
David Blach  
Ronald Blach  
Mike Burdette  
Aaron Worley  
Ed Croissant  
Dan Melcher  
Mark Spaur  
Brian Specht  
Carl Lux  
Adam Hayward



**Brian Groulx**  
Sales Manager

Michigan Sugar  
Independent Sales Agents  
Dennis Bischer  
Rick Gerstenberger  
Jim Roggenbuck  
Bryan Bauer  
Todd Stoneman  
Rob McKerrall



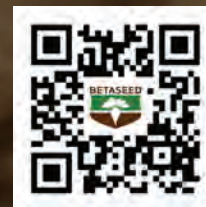


BREEDING CONFIDENCE

**CONTACT YOUR BETASEED REP** TO LEARN MORE  
ABOUT VARIETIES AVAILABLE FOR YOUR FARM



**BLAKE BUCK**  
KEY ACCOUNT MANAGER  
701-964-9476



SCAN TO LEARN MORE  
ABOUT BETASEED



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