

BETASEED®



BREEDING CONFIDENCE

THERE'S A
SCIENCE TO
BREEDING
CONFIDENCE.

AMERICAN
CRYSTAL
REGION

2026
PRODUCT
GUIDE

WHERE PROVEN SCIENCE MEETS PERFORMANCE.

At Betaseed, we're using advances in science to optimize the potential of every seed you plant. Our state-of-the-art breeding and testing process takes up to ten years. It's the only way to ensure the hybrid your Betaseed rep recommends has the best traits to manage disease and drive yields on your farm.

THE RIGHT TREATMENTS

Our sugarbeet seeds are specially treated to give them an extra layer of protection from seedling pests and diseases. In addition, the right treatment provides a wider window of opportunity for pesticide applications. Betaseed offers you unique solutions tailored specifically for your region.

AMERICAN CRYSTAL REGION SEED TREATMENTS



BetaShield[®] COMPLETE

Allegiance, Thiram,
Tachigaren 35g,
Poncho Beta, Kabina



BetaShield[®]

Allegiance, Thiram,
Tachigaren 20g,
Poncho Beta, Kabina



T35 RHC

Allegiance, Thiram,
Tachigaren 35g,
Kabina



T20 RHC

Allegiance, Thiram,
Tachigaren 20g,
Kabina

A DECADE OF R & D IS BEHIND EVERY SEED YOU PLANT.



YEARS 1-3

**BREEDING
BEGINS**

HAND CROSS

Development of a parent with genetics for increased productivity.



SELFINGS

The first step in seed multiplication.



PARTITIONS

Production of test hybrids for early-generation decisions.

YEARS 4-6

**TESTING
SELECTION**



EXPERIMENTAL HYBRIDS

Production of potential candidates for official variety trials (OVT).



YEAR 7

**SEED
PRODUCTION**

PRE-BASIC

A genetically pure increase of selected parent/breeder seed.



BASIC SEED

Seed planted to grow parents for commercial varieties.



COMMERCIAL SEED

Seed grown, processed and OVT tested to meet customer demand.

YEAR 8-10

**FINAL
TESTING &
DELIVERY**



SEED DELIVERY

You plant the right variety for your farm with confidence.



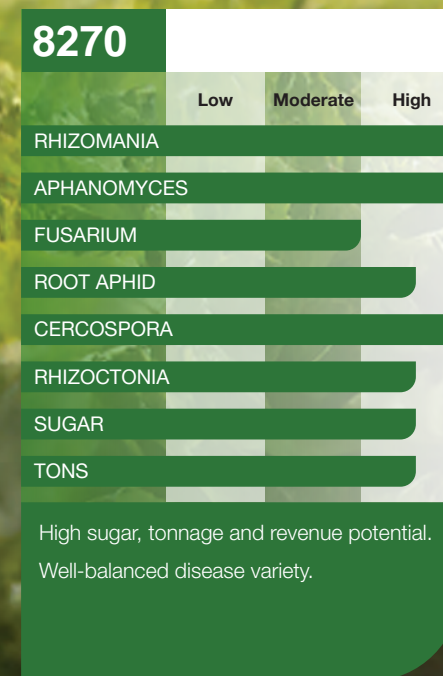
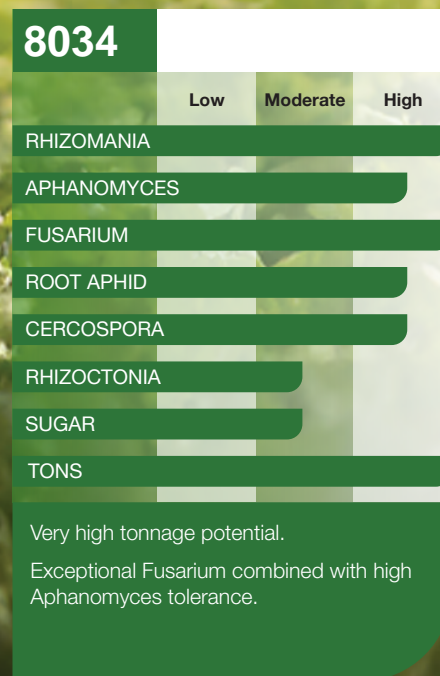
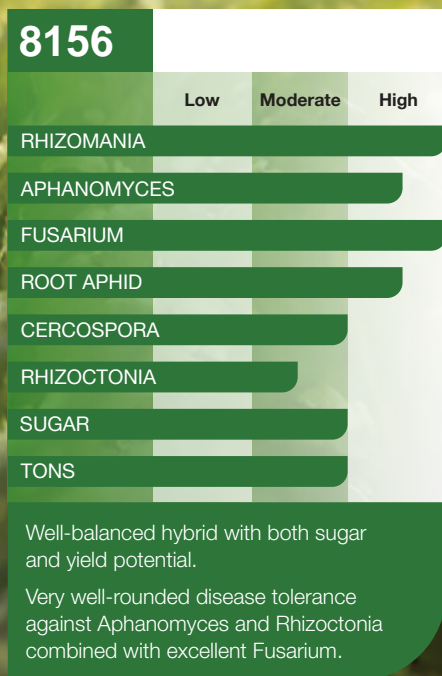
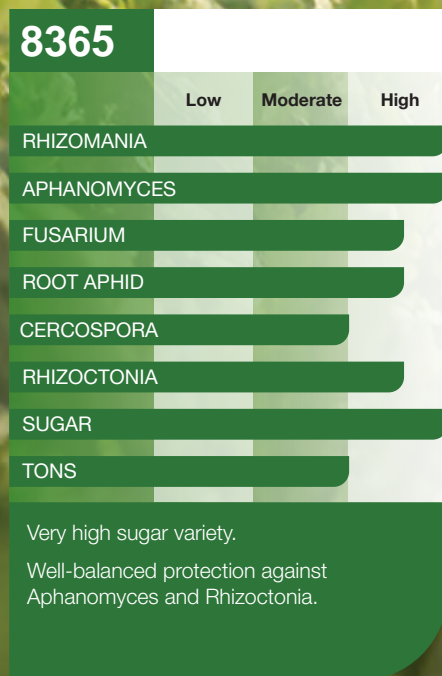
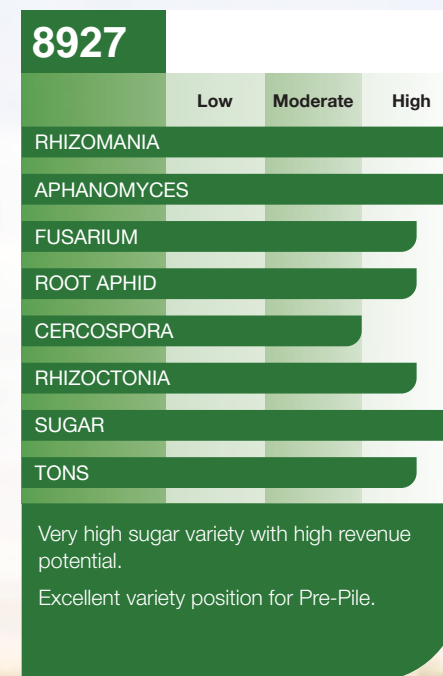
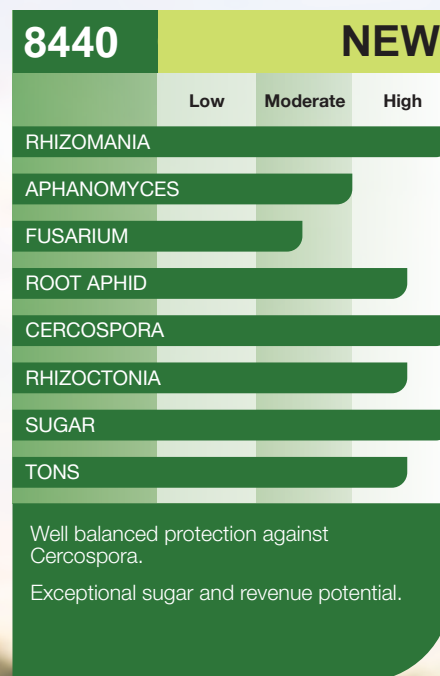
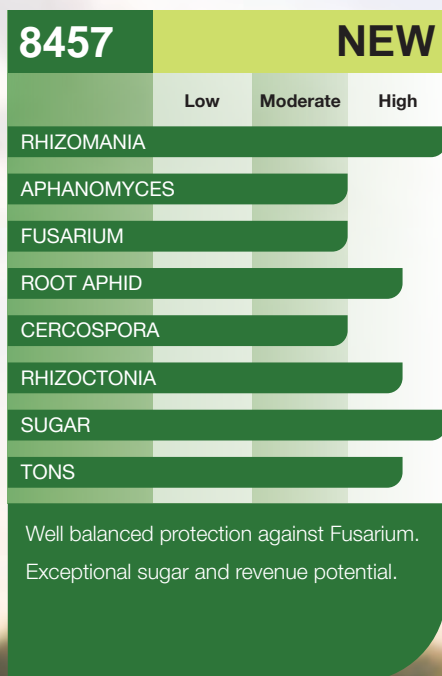
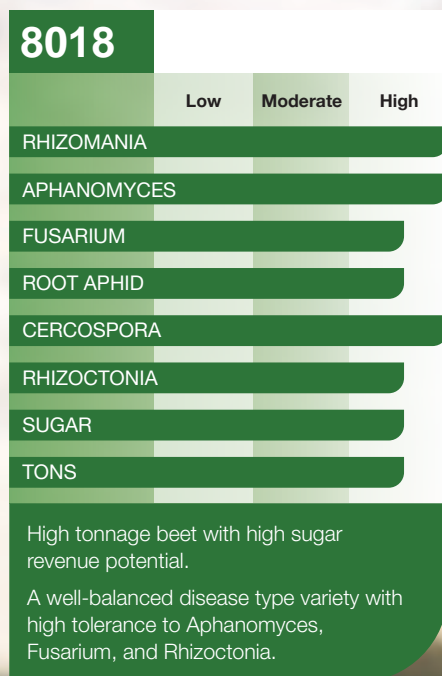
SCAN TO
WATCH
VIDEO



8226			
	Low	Moderate	High
RHIZOMANIA			
APHANOMYCES			
FUSARIUM			
ROOT APHID			
CERCOSPORA			
RHIZOCTONIA			
SUGAR			
TONS			
Exceptional sugar and revenue potential. High Aphanomyces.			

VARIETIES FOR 2026

The hybrids in this guide were developed with research-driven solutions combined with our local breeding expertise to produce the industry's highest performing, most consistent seeds. Each variety was painstakingly researched, bred and tested over multiple seasons to make sure it has what it takes to thrive on your farm.



*Varieties noted as new are pending approval, please check with your sugar cooperative for updated information.

PLANT BREEDERS



2 3 4

Thomas Keeps



2 3 4

Tiffany McKay-Williams



1 6 7 8

Margaret Rekoske



5 9

Pat O'Boyle



1
7
8

Blake Buck
Key Account Manager



2

Clarke Alder
Sales Manager

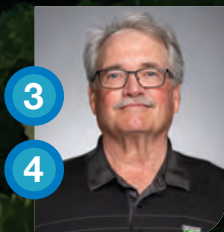


2

Dave Bergh
Sales Representative

Idaho Independent Sales Agents
Vaghn Casdorph
Jim Chapman
Bo Isham

Aaron Bates
Wendell Robinson

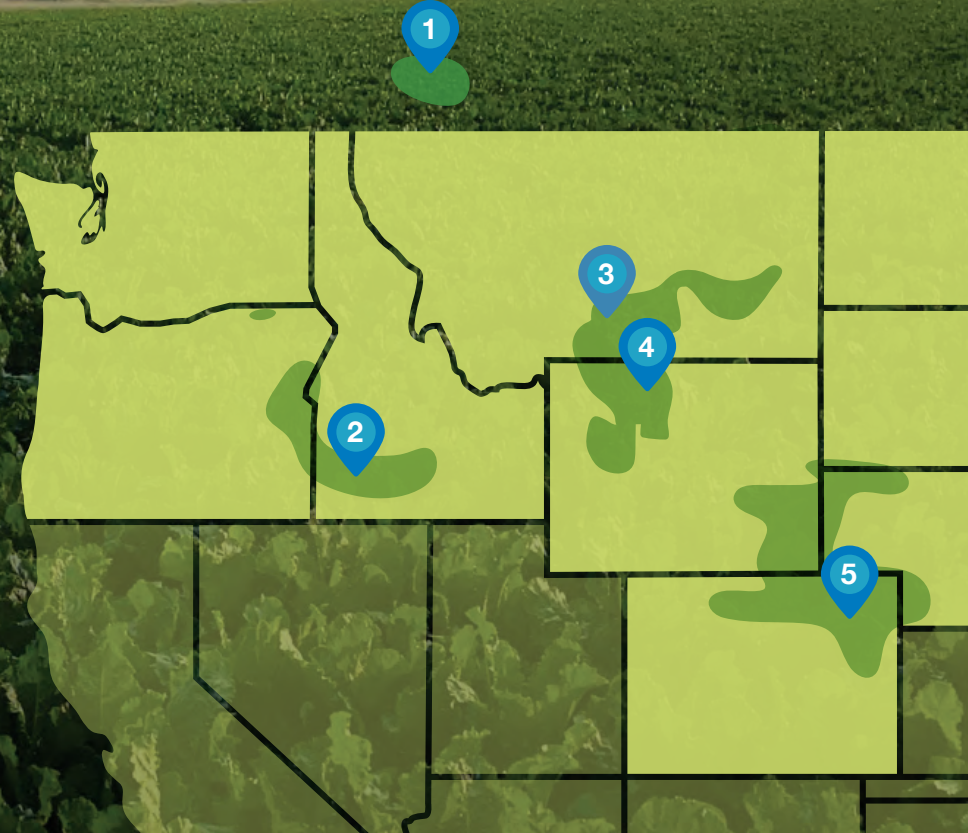


3
4

Steve Skaalure
Sales Manager

Western Sugar North
& Wyoming Sugar
Independent Sales
Agents
Dan Madden
Mike Hjelvik
Dale Icopini
Scott Reisig
Peter Kukowski

MEET THE BETASEED BREEDERS



BETASEED

1 LANTIC, INC.

2 IDAHO

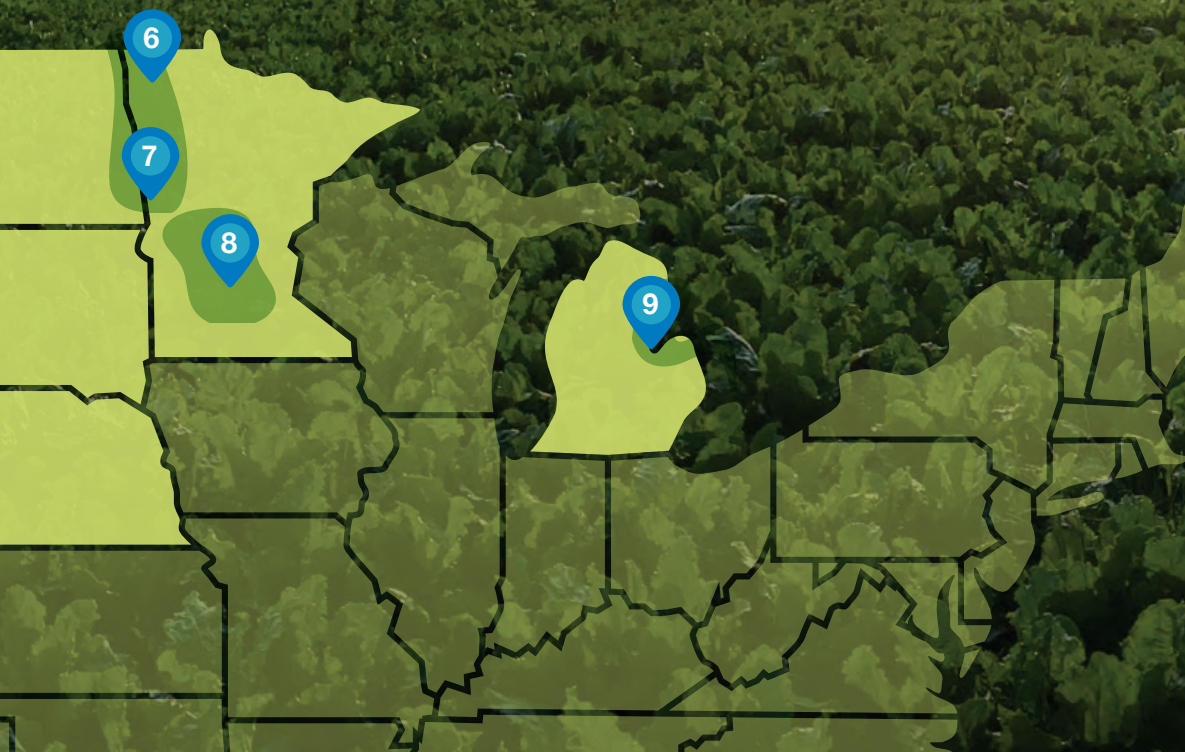
3 WESTERN SUGAR NORTH

4 WYOMING

5 WESTERN

6 AMERICAN

S AND SALES EXPERTS IN YOUR REGION.



D GROWING REGIONS

SUGAR

SUGAR SOUTH

I CRYSTAL SUGAR

7 MINN-DAK FARMERS COOP

8 SOUTHERN MN BEET SUGAR COOP

9 MICHIGAN SUGAR



John Samdahl
Regional Sales Manager

American Crystal Sugar
Scott Edgar
Lance Woinarowicz
Tim Leshuk



Sydnie Shepherd
Sales Manager

Independent Sales Agents
Jordan Sagert
Dave Svobodny
Josh Tommerdahl



Steven Taves
Sales Associate

Ben Askegaard
Curtis Funk



Ryan Reuter
Sales Manager

Western Sugar South
Independent Sales Agents

David Blach
Ronald Blach
Mike Burdette
Aaron Worley
Ed Croissant
Dan Melcher
Mark Spaur
Brian Specht
Carl Lux
Adam Hayward



Brian Groulx
Sales Manager

Michigan Sugar
Independent Sales Agents

Dennis Bischer
Rick Gerstenberger
Jim Roggenbuck
Bryan Bauer
Todd Stoneman
Rob McKerrall



BREEDING CONFIDENCE

CONTACT YOUR BETASEED REP TO LEARN MORE ABOUT VARIETIES AVAILABLE FOR YOUR FARM



JOHN SAMDAHL
REGIONAL SALES MANAGER
701-317-4582



SYDNIIE SHEPHERD
SALES MANAGER
701-960-9918



STEVEN TAVES
SALES ASSOCIATE
218-790-4431



CURTIS FUNK
IND. SALES AGENT
218-289-5701



SCOTT EDGAR
IND. SALES AGENT
701-360-1956



JOSH TOMMERDAHL
IND. SALES AGENT
218-790-4462



LANCE WOINAROWICZ
IND. SALES AGENT
218-201-0041



BEN ASKEGAARD
IND. SALES AGENT
701-371-0427



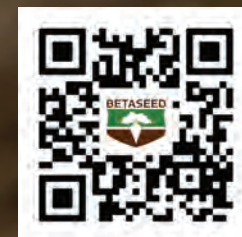
TIM LESHUK
IND. SALES AGENT
701-430-3452



JORDAN SAGERT
IND. SALES AGENT
701-520-2800



DAVE SVOBODNY
IND. SALES AGENT
701-331-0418



SCAN TO LEARN MORE
ABOUT BETASEED

