



REGIONAL EXPERTISE

2027 VARIETIES

SCIENCE + INNOVATION

MORE BUILT INTO EVERY SEED

BREEDING

VALIDATION

RESEARCH

REGIONAL
EXPERTISE

FIELD TRIALS

SEED
TREATMENTS



AMALGAMATED REGION
2027 PRODUCT GUIDE

WHAT STANDS BEHIND EVERY VARIETY.

Seed treatments are tools that help to protect the many challenges an emerging Sugarbeet crop endures. Betaseed seed treatment packages protect each of our hybrids with premium safeguards from a wide range of early season diseases and pests.

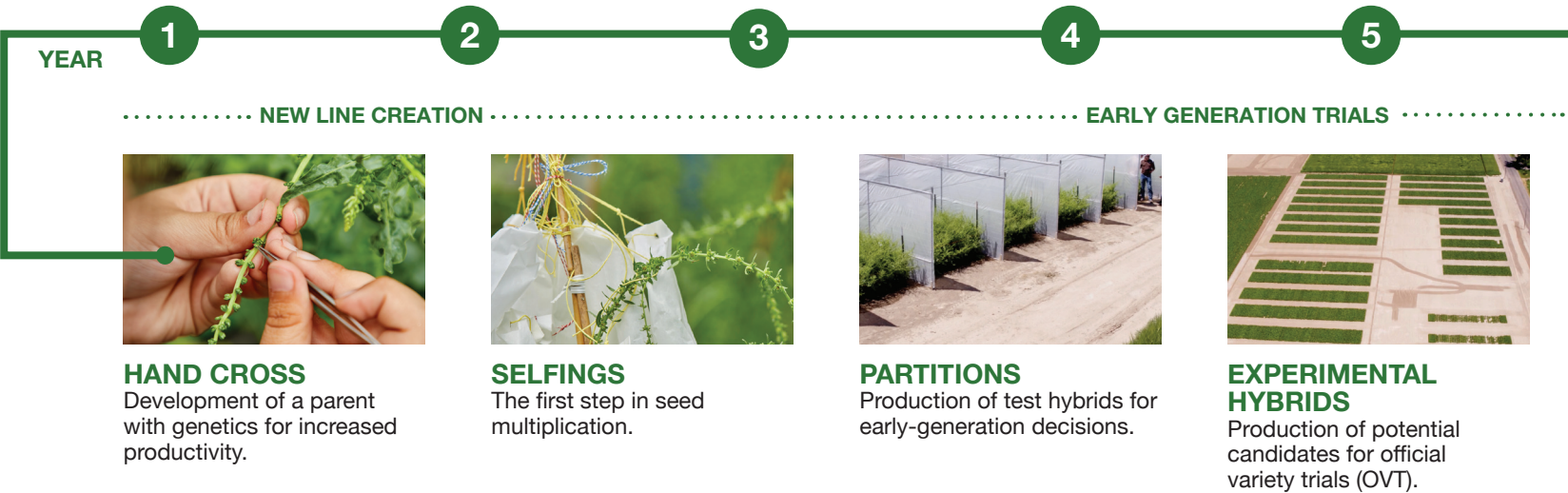


**BetaShield®
COMPLETE**

Ultipro, Allegiance,
Thiram, Tachigaren 20g,
Poncho 600, Vibrance

At Betaseed, we’re using advances in science to optimize the potential of every seed you plant. Our state-of-the-art breeding and testing process takes up to ten years. It’s the only way to ensure the hybrid your Betaseed rep recommends has the best traits to manage disease and drive yields on your farm.

THE JOURNEY BEHIND EVERY BETASEED HYBRID





REGIONAL EXPERTISE

2027 VARIETIES

SCIENCE + INNOVATION

TREATMENT PROTECTION*

ULTIPRO

Proprietary seed activation and priming technology. Designed to support uniform emergence.

PONCHO 600

Early-season broad spectrum insect protection.

ALLEGIANCE

Systemic protection against early-season oomycete fungal diseases, specifically Pythium damping-off, seed rot, and systemic downy mildew.

VIBRANCE

Early-season protection from Rhizoctonia.

THIRAM

Protection from seed decay, damping-off, and seedling blights caused by fungi namely Phoma betae.

TACHIGAREN

Seedling protection from early-season Aphanomyces root rot and damping-off.

*Please read and follow all pesticide and seed labels. Similar component chemistries within seed treatment packages may be used interchangeably, always refer to the seed label for actual components applied.

6

7

8

9

10

HYBRID PRODUCTION

OVT TESTING

DELIVERY



PRE-BASIC

A genetically pure increase of selected parent/breeder seed.



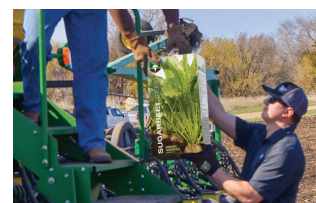
BASIC SEED

Seed planted to grow parents for commercial varieties.



COMMERCIAL SEED

Seed grown, processed and OVT tested to meet customer demand.



SEED DELIVERY

You plant the right variety for your farm with confidence.

WATCH
THE FULL
STORY



ROOTED IN SCIENCE.

PROVEN IN YOUR FIELDS.

The hybrids in this guide were developed with research-driven solutions combined with local breeding expertise to produce the industry's highest performing, most consistent seeds. Each variety was painstakingly researched, bred and tested over multiple seasons to ensure it will help your crop thrive.



AMALGAMATED REGION

2523

	Low	Moderate	High
--	-----	----------	------

RHIZOMANIA			
------------	--	--	--

APHANOMYCES			
-------------	--	--	--

FUSARIUM			
----------	--	--	--

CERCOSPORA			
------------	--	--	--

CURLY TOP			
-----------	--	--	--

RHIZOCTONIA			
-------------	--	--	--

POWDERY MILDEW			
----------------	--	--	--

SUGAR			
-------	--	--	--

TONS			
------	--	--	--

Time-tested variety with years of high performance history.

High curly top tolerance and a moderate disease package.

Very high ERS/A and high ERS/T.

210N

	Low	Moderate	High
--	-----	----------	------

RHIZOMANIA			
------------	--	--	--

APHANOMYCES			
-------------	--	--	--

FUSARIUM			
----------	--	--	--

ROOT APHID			
------------	--	--	--

CERCOSPORA			
------------	--	--	--

NEMATODE			
----------	--	--	--

CURLY TOP			
-----------	--	--	--

RHIZOCTONIA			
-------------	--	--	--

POWDERY MILDEW			
----------------	--	--	--

SUGAR			
-------	--	--	--

TONS			
------	--	--	--

Well-rounded disease package with great ERS/T and ERS/A.

Very strong tolerance to nematode pressure.

Moderate Rhizoctonia tolerance.

Very adaptable variety across many growing regions.



2027 VARIETIES

2300

	Low	Moderate	High
RHIZOMANIA			
APHANOMYCES			
FUSARIUM			
ROOT APHID			
CERCOSPORA			
CURLY TOP			
RHIZOCTONIA			
POWDERY MILDEW			
SUGAR			
TONS			

Very high performing variety with a balanced disease package and very good curly top tolerance.

High revenue potential with high ERS/T and ERS/A.

Maintains quality in higher nitrogen environments.

2024

	Low	Moderate	High
RHIZOMANIA			
APHANOMYCES			
FUSARIUM			
ROOT APHID			
CERCOSPORA			
CURLY TOP			
RHIZOCTONIA			
POWDERY MILDEW			
SUGAR			
TONS			

Very high performing variety with a moderate disease package.

High revenue potential with very high ERS/T and ERS/A.

Moderate Aphanomyces tolerance.

249N

	Low	Moderate	High
RHIZOMANIA			
APHANOMYCES			
FUSARIUM			
ROOT APHID			
CERCOSPORA			
NEMATODE			
CURLY TOP			
RHIZOCTONIA			
POWDERY MILDEW			
SUGAR			
TONS			

Very strong nematode tolerance.

Good Rhizoctonia tolerance.

Very high ERS/T and ERS/A.

High performer over multiple growing areas.

278N

	Low	Moderate	High
RHIZOMANIA			
APHANOMYCES			
FUSARIUM			
ROOT APHID			
CERCOSPORA			
NEMATODE			
CURLY TOP			
RHIZOCTONIA			
POWDERY MILDEW			
SUGAR			
TONS			

Proven performer across many growing regions.

Very strong tolerance to nematode pressure.

An excellent sugar and tonnage variety.

Good curly top tolerance.

231NC

	Low	Moderate	High
RHIZOMANIA			
APHANOMYCES			
FUSARIUM			
ROOT APHID			
CERCOSPORA			
NEMATODE			
CURLY TOP			
RHIZOCTONIA			
POWDERY MILDEW			
SUGAR			
TONS			

A well-rounded CR+ variety with a strong disease package and very strong nematode tolerance.

High ERS/T and ERS/A.

Moderate Rhizoctonia tolerance.

245C

	Low	Moderate	High
RHIZOMANIA			
APHANOMYCES			
FUSARIUM			
ROOT APHID			
CERCOSPORA			
CURLY TOP			
RHIZOCTONIA			
POWDERY MILDEW			
SUGAR			
TONS			

CR+ hybrid with high performance even in the absence of Cercospora.

Very high ERS/T and ERS/A.

Performs well under heavier powdery mildew pressure.

A good choice for non-nematode areas.

THE PEOPLE BEHIND YOUR CONFIDENCE.

Research builds the foundation. Regional expertise turns it into recommendations you can trust. By combining years of breeding experience with local field data, Betaseed breeders and sales teams help identify the varieties best suited for your fields and your region.

**Tiffany
McKay-Williams**
Sugarbeet Breeder

**Thomas
Keeps**
Sugarbeet
Breeder



**AMALGAMATED
REGION**



YOUR AMALGAMATED SALES TEAM



Dave Bergh
Sales Representative
208-573-3542
Mtn. Home/OR/WA Areas



Vaughn Casdorph
Independent Sales Agent
208-420-6835
Twin Falls Area

**WE'RE READY
FOR ANOTHER
GREAT GROWING
SEASON.**

Have questions about Betaseed varieties or what's right for your acres? Give us a call. We're here to help.



Jim Chapman
Independent Sales Agent
208-339-1855
Upper Snake Area



Bo Isham
Independent Sales Agent
208-573-3322
Nampa/Caldwell Area



Clarke Alder
Sales Manager



208-989-7400



Aaron Bates
Independent Sales Agent
208-251-4630
Minidoka Area



Wendell Robinson
Independent Sales Agent
208-431-5055
Burley Area

REGIONAL EXPERTISE



PROUD TO SUPPORT OUR RURAL COMMUNITIES

Supporting volunteer fire departments throughout
the sugarbeet regions we serve. Learn more at

Betaseed.com/Community/Operation-HEAT/

SCAN TO LEARN
MORE ABOUT
BETASEED

