



REGIONAL EXPERTISE

2027 VARIETIES

SCIENCE + INNOVATION

MORE BUILT INTO EVERY SEED

BREEDING

VALIDATION

RESEARCH

REGIONAL
EXPERTISE

FIELD TRIALS

SEED
TREATMENTS



AMERICAN CRYSTAL REGION
2027 PRODUCT GUIDE

WHAT STANDS BEHIND EVERY VARIETY.

Seed treatments are tools that help to protect the many challenges an emerging Sugarbeet crop endures. Betaseed seed treatment packages protect each of our hybrids with premium safeguards from a wide range of early season diseases and pests.



**BetaShield[®]
COMPLETE**

Ultipro, Allegiance,
Thiram, Tachigaren 35g,
Poncho Beta, Kabina

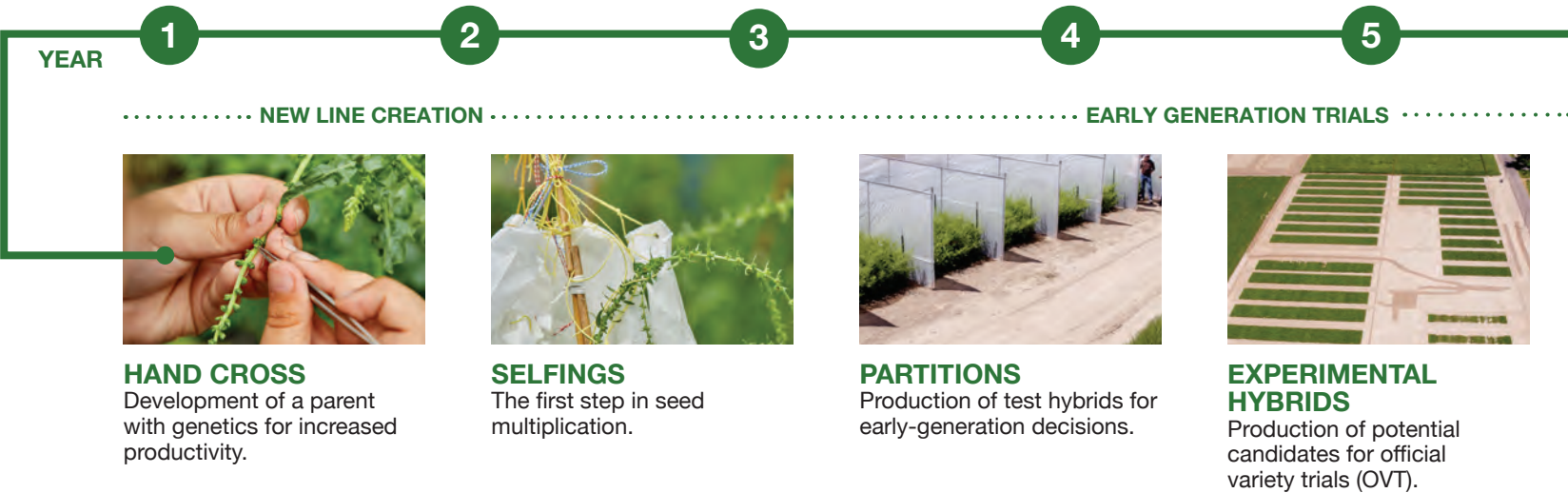


BetaShield[®]

Ultipro, Allegiance,
Thiram, Tachigaren 20g,
Poncho Beta, Kabina

At Betaseed, we’re using advances in science to optimize the potential of every seed you plant. Our state-of-the-art breeding and testing process takes up to ten years. It’s the only way to ensure the hybrid your Betaseed rep recommends has the best traits to manage disease and drive yields on your farm.

THE JOURNEY BEHIND EVERY BETASEED HYBRID





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2027 VARIETIES

SCIENCE + INNOVATION

TREATMENT PROTECTION*

ULTIPRO

Proprietary seed activation and priming technology. Designed to support uniform emergence.

PONCHO BETA

Early-season broad spectrum insect protection.

ALLEGIANCE

Systemic protection against early-season oomycete fungal diseases, specifically Pythium damping-off, seed rot, and systemic downy mildew.

KABINA

Early-season protection from Rhizoctonia.

THIRAM

Protection from seed decay, damping-off, and seedling blights caused by fungi namely Phoma betae.

TACHIGAREN

Seedling protection from early-season Aphanomyces root rot and damping-off.

*Please read and follow all pesticide and seed labels. Similar component chemistries within seed treatment packages may be used interchangeably, always refer to the seed label for actual components applied.

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HYBRID PRODUCTION

OVT TESTING

DELIVERY



PRE-BASIC

A genetically pure increase of selected parent/breeder seed.



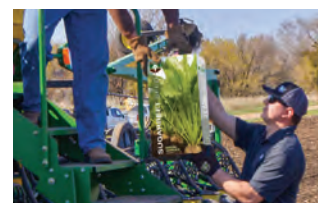
BASIC SEED

Seed planted to grow parents for commercial varieties.



COMMERCIAL SEED

Seed grown, processed and OVT tested to meet customer demand.



SEED DELIVERY

You plant the right variety for your farm with confidence.

WATCH
THE FULL
STORY



ROOTED IN SCIENCE.

PROVEN IN YOUR FIELDS.

The hybrids in this guide were developed with research-driven solutions combined with local breeding expertise to produce the industry's highest performing, most consistent seeds. Each variety was painstakingly researched, bred and tested over multiple seasons to ensure it will help your crop thrive.



AMERICAN CRYSTAL REGION

8440

	Low	Moderate	High
RHIZOMANIA			
APHANOMYCES			
FUSARIUM			
ROOT APHID			
CERCOSPORA			
RHIZOCTONIA			
SUGAR			
TONS			

Exceptional revenue and sugar potential.
Well-balanced protection against Cercospora.
A strong disease type variety with high tolerance to Aphanomyces and Fusarium.

8520

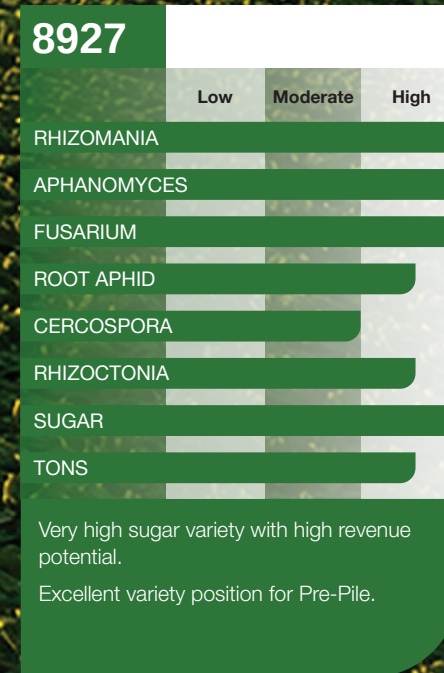
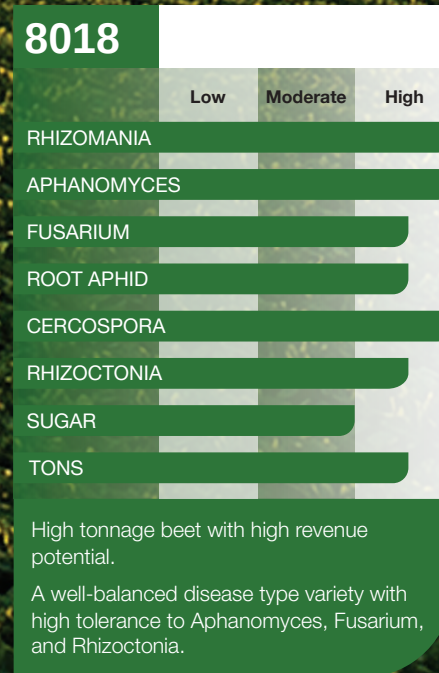
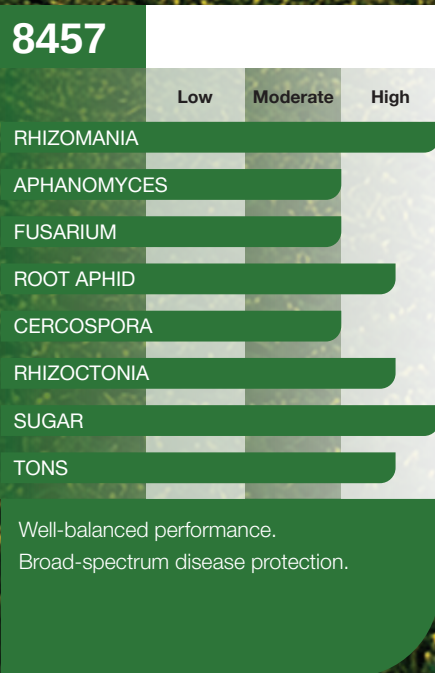
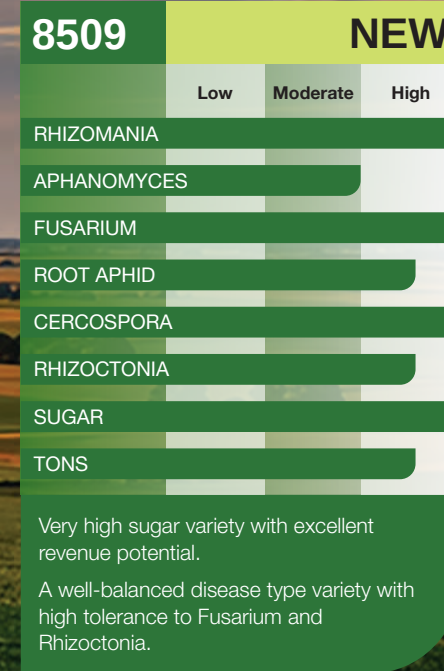
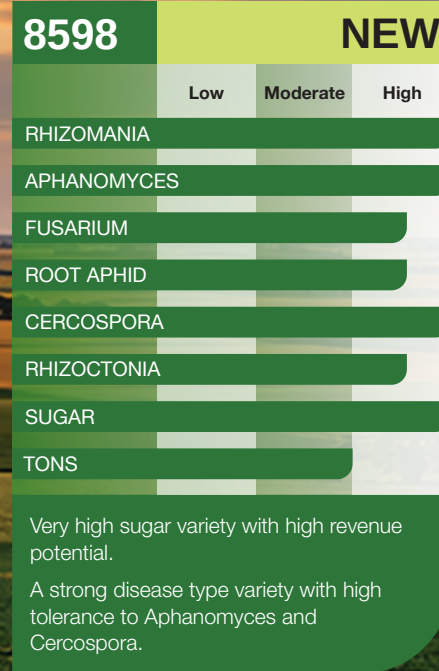
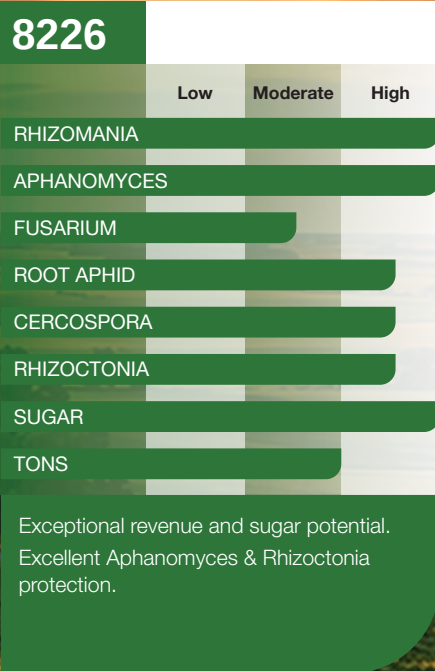
NEW

	Low	Moderate	High
RHIZOMANIA			
APHANOMYCES			
FUSARIUM			
ROOT APHID			
CERCOSPORA			
RHIZOCTONIA			
SUGAR			
TONS			

High yield potential.
A well-balanced disease type variety with high tolerance to Fusarium and Cercospora.



2027 VARIETIES



THE PEOPLE BEHIND YOUR CONFIDENCE.

Research builds the foundation. Regional expertise turns it into recommendations you can trust. By combining years of breeding experience with local field data, Betaseed breeders and sales teams help identify the varieties best suited for your fields and your region.

Margaret Rekoske
Lead Sugarbeet Breeder



**AMERICAN
CRYSTAL
REGION**



YOUR AMERICAN CRYSTAL **SALES TEAM**

REGIONAL SALES LEADERS



John Samdahl
Regional Sales Manager
701-317-4582



Sydnie Shepherd
Sales Manager
701-318-4699



Steven Taves
Sales Associate
218-790-4431

SALES TEAM



Curtis Funk
Independent Sales Agent
218-289-5701



Scott Edgar
Independent Sales Agent
701-360-1956



Josh Tommerdahl
Independent Sales Agent
218-790-4462



Lance Woinarowicz
Independent Sales Agent
218-201-0041



Ben Askegaard
Independent Sales Agent
701-371-0427



Tim Leshuk
Independent Sales Agent
701-430-3452



Jordan Sagert
Independent Sales Agent
701-520-2800



Tom Lien
Independent Sales Agent
701-331-4582



PROUD TO SUPPORT OUR RURAL COMMUNITIES

Supporting volunteer fire departments throughout
the sugarbeet regions we serve. Learn more at
Betaseed.com/Community/Operation-HEAT/

SCAN TO LEARN
MORE ABOUT
BETASEED

