



REGIONAL EXPERTISE

2027 VARIETIES

SCIENCE + INNOVATION

MORE BUILT INTO EVERY SEED

BREEDING

VALIDATION

RESEARCH

REGIONAL
EXPERTISE

FIELD TRIALS

SEED
TREATMENTS



MINN-DAK
FARMERS COOP
2027 PRODUCT GUIDE

WHAT STANDS BEHIND EVERY VARIETY.

Seed treatments are tools that help to protect the many challenges an emerging Sugarbeet crop endures. Betaseed seed treatment packages protect each of our hybrids with premium safeguards from a wide range of early season diseases and pests.



**BetaShield®
COMPLETE**

Ultipro, Allegiance,
Systiva, Tachigaren 35g,
Poncho Beta

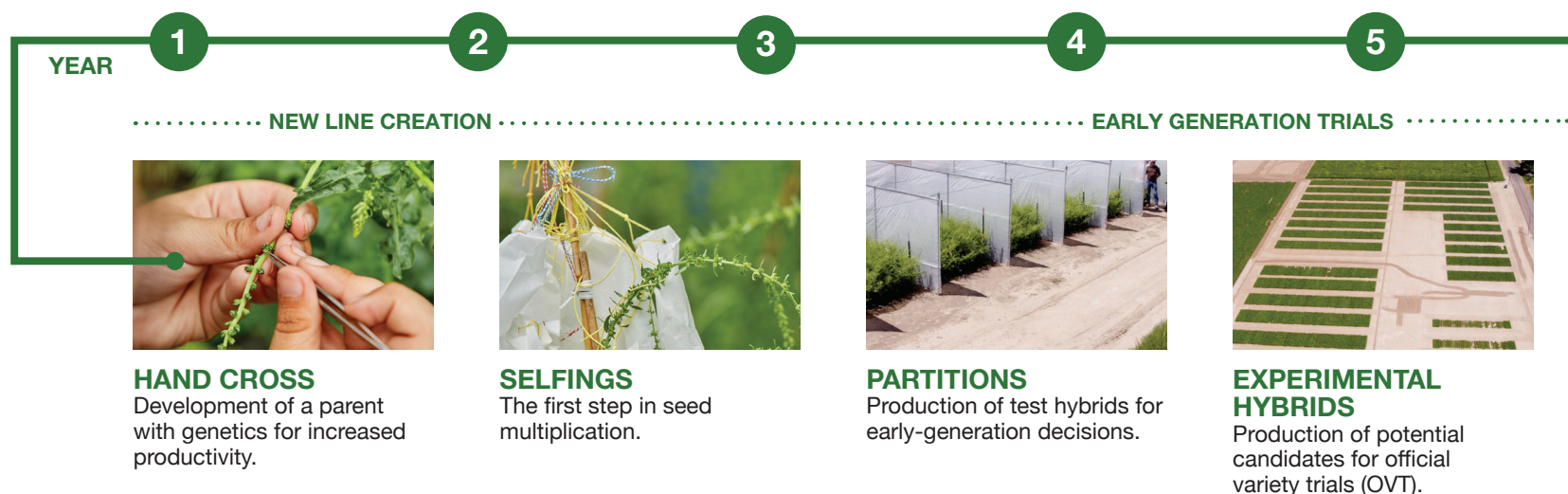


BetaShield®

Ultipro, Allegiance,
Thiram, Systiva

At Betaseed, we're using advances in science to optimize the potential of every seed you plant. Our state-of-the-art breeding and testing process takes up to ten years. It's the only way to ensure the hybrid your Betaseed rep recommends has the best traits to manage disease and drive yields on your farm.

THE JOURNEY BEHIND EVERY BETASEED HYBRID





REGIONAL EXPERTISE

2027 VARIETIES

SCIENCE + INNOVATION

TREATMENT PROTECTION*

ULTIPRO

Proprietary seed activation and priming technology. Designed to support uniform emergence.

PONCHO BETA

Early-season broad spectrum insect protection.

ALLEGIANCE

Systemic protection against early-season oomycete fungal diseases, specifically Pythium damping-off, seed rot, and systemic downy mildew.

SYSTIVA

Early-season protection from Rhizoctonia.

THIRAM

Protection from seed decay, damping-off, and seedling blights caused by fungi namely Phoma betae.

TACHIGAREN

Seedling protection from early-season Aphanomyces root rot and damping-off.

*Please read and follow all pesticide and seed labels. Similar component chemistries within seed treatment packages may be used interchangeably, always refer to the seed label for actual components applied.

6

7

8

9

10

HYBRID PRODUCTION

OVT TESTING

DELIVERY



PRE-BASIC

A genetically pure increase of selected parent/breeder seed.



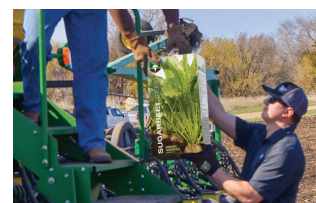
BASIC SEED

Seed planted to grow parents for commercial varieties.



COMMERCIAL SEED

Seed grown, processed and OVT tested to meet customer demand.



SEED DELIVERY

You plant the right variety for your farm with confidence.

WATCH
THE FULL
STORY



ROOTED IN SCIENCE.

PROVEN IN YOUR FIELDS.

The hybrids in this guide were developed with research-driven solutions combined with local breeding expertise to produce the industry's highest performing, most consistent seeds. Each variety was painstakingly researched, bred and tested over multiple seasons to ensure it will help your crop thrive.

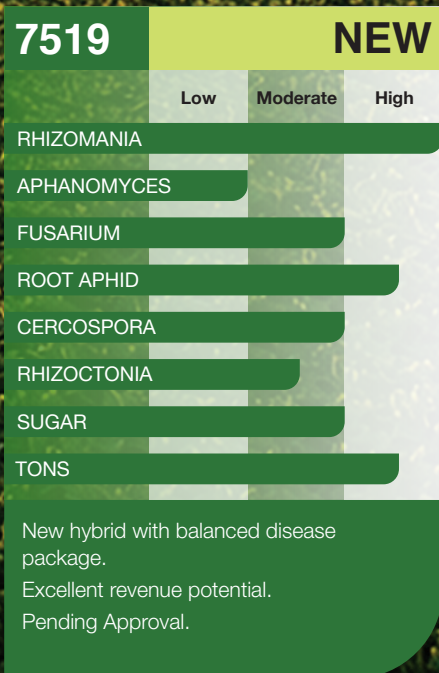
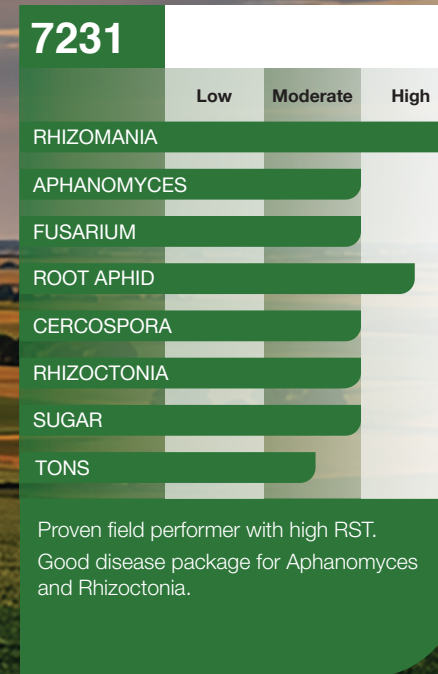
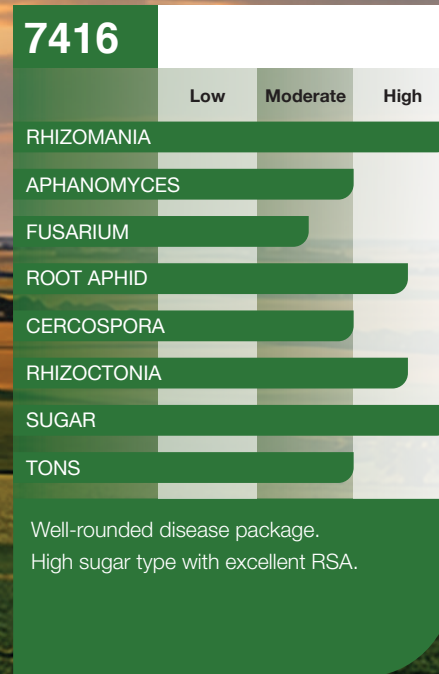
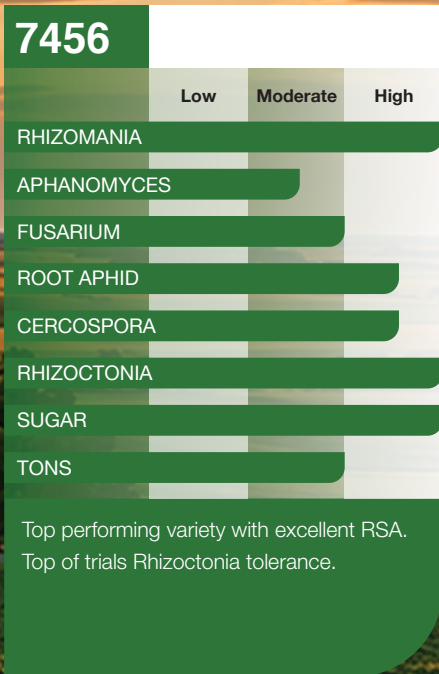


MINN-DAK FARMERS COOP





2027 VARIETIES



THE PEOPLE BEHIND YOUR CONFIDENCE.

Research builds the foundation. Regional expertise turns it into recommendations you can trust. By combining years of breeding experience with local field data, Betaseed breeders and sales teams help identify the varieties best suited for your fields and your region.

Margaret Rekoske
Lead Sugarbeet Breeder



**MINN-DAK
FARMERS
COOP**



YOUR MINN-DAK FARMERS COOP REPRESENTATIVE



Blake Buck
Key Account Manager



701-964-9476

**READY FOR ANOTHER
GREAT GROWING SEASON.**

Have questions about Betaseed varieties or what's right for your acres? Give me a call. I'm here to help.



REGIONAL EXPERTISE



PROUD TO SUPPORT OUR RURAL COMMUNITIES

Supporting volunteer fire departments throughout
the sugarbeet regions we serve. Learn more at

Betaseed.com/Community/Operation-HEAT/

SCAN TO LEARN
MORE ABOUT
BETASEED

