

MORE BUILT INTO EVERY SEED

BETASEED®

MINN-DAK FARMERS COOP
2027 PRODUCT GUIDE

SCIENCE + INNOVATION

2027 VARIETIES

REGIONAL EXPERTISE

WHAT STANDS BEHIND EVERY VARIETY.

Seed treatments are tools that help to protect the many challenges an emerging Sugarbeet crop endures. Betaseed seed treatment packages protect each of our hybrids with premium safeguards from a wide range of early season diseases and pests.

BetaShield® COMPLETE — Ultipro, Allegiance, Systiva, Tachigaren 35g, Poncho Beta

BetaShield® — Ultipro, Allegiance, Thiram, Systiva

At Betaseed, we're using advances in science to optimize the potential of every seed you plant. Our state-of-the-art breeding and testing process takes up to ten years. It's the only way to ensure the hybrid your Betaseed rep recommends has the best traits to manage disease and drive yields on your farm.

THE JOURNEY BEHIND EVERY BETASEED HYBRID

YEAR 1 2 3 4 5

NEW LINE CREATION ..... EARLY GENERATION TRIALS



HAND CROSS
Development of a parent with genetics for increased productivity.



SELFINGS
The first step in seed multiplication.



PARTITIONS
Production of test hybrids for early-generation decisions.



EXPERIMENTAL HYBRIDS
Production of potential candidates for official variety trials (OVT).



TREATMENT PROTECTION*

ULTIPRO
Proprietary seed activation and priming technology. Designed to support uniform emergence.

PONCHO BETA
Early-season broad spectrum insect protection.

ALLEGIANCE
Systemic protection against early-season oomycete fungal diseases, specifically Pythium damping-off, seed rot, and systemic downy mildew.

SYSTIVA
Early-season protection from Rhizoctonia.

THIRAM
Protection from seed decay, damping-off, and seedling blights caused by fungi namely Phoma betae.

TACHIGAREN
Seedling protection from early-season Aphanomyces root rot and damping-off.

*Please read and follow all pesticide and seed labels. Similar component chemistries within seed treatment packages may be used interchangeably, always refer to the seed label for actual components applied.

6 — 7 — 8 — 9 — 10

HYBRID PRODUCTION · OVT TESTING · DELIVERY



PRE-BASIC
A genetically pure increase of selected parent/breeder seed.



BASIC SEED
Seed planted to grow parents for commercial varieties.



COMMERCIAL SEED
Seed grown, processed and OVT tested to meet customer demand.



SEED DELIVERY
You plant the right variety for your farm with confidence.

WATCH THE FULL STORY

ROOTED IN SCIENCE.

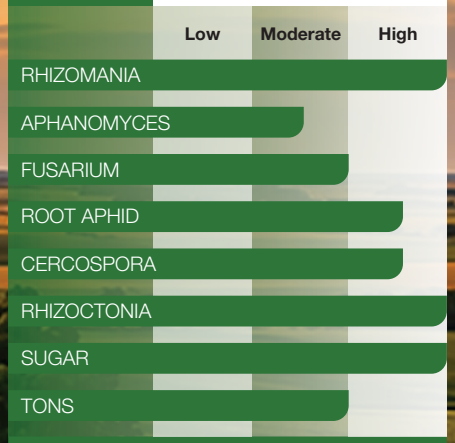
PROVEN IN YOUR FIELDS.

The hybrids in this guide were developed with research-driven solutions combined with local breeding expertise to produce the industry's highest performing, most consistent seeds. Each variety was painstakingly researched, bred and tested over multiple seasons to ensure it will help your crop thrive.



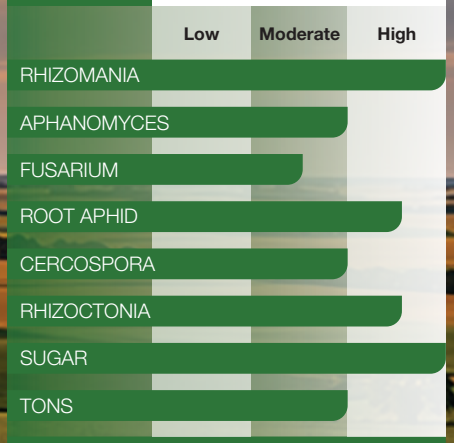
MINN-DAK FARMERS COOP

7456



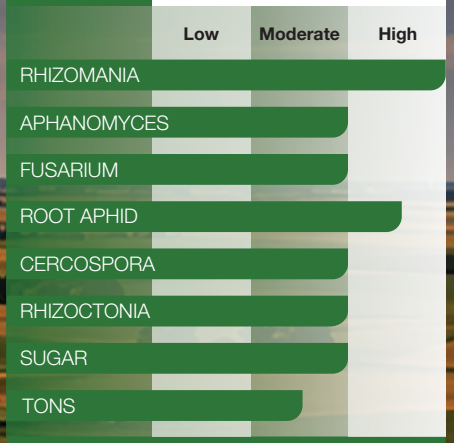
Top performing variety with excellent RSA.
Top of trials Rhizoctonia tolerance.

7416



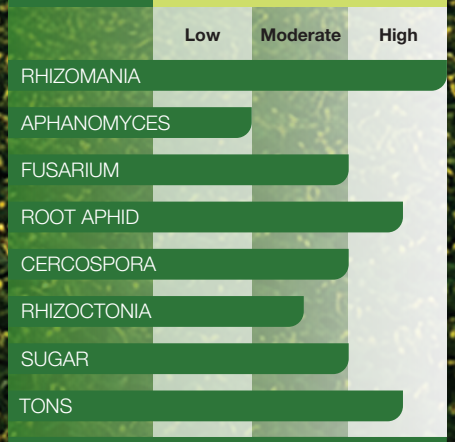
Well-rounded disease package.
High sugar type with excellent RSA.

7231



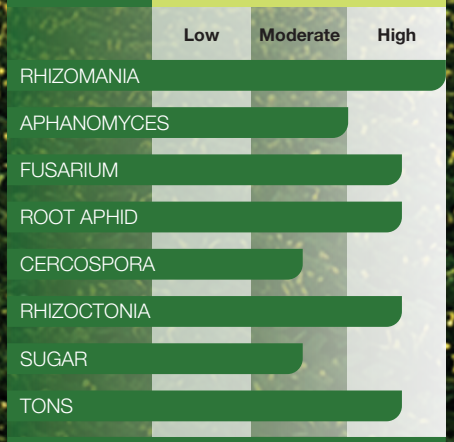
Proven field performer with high RST.
Good disease package for Aphanomyces and Rhizoctonia.

7519 NEW



New hybrid with balanced disease package.
Excellent revenue potential.
Pending Approval.

7541 NEW



New hybrid with good revenue potential.
Excellent Rhizoctonia tolerance.
Pending Approval.

*Varieties noted as new are pending approval, please check with your sugar cooperative for updated information.

THE PEOPLE BEHIND YOUR CONFIDENCE.

Research builds the foundation. Regional expertise turns it into recommendations you can trust. By combining years of breeding experience with local field data, Betaseed breeders and sales teams help identify the varieties best suited for your fields and your region.

Margaret Rekoske
Lead Sugarbeet Breeder



MINN-DAK FARMERS COOP



YOUR MINN-DAK FARMERS COOP REPRESENTATIVE



Blake Buck
Key Account Manager

701-964-9476

READY FOR ANOTHER GREAT GROWING SEASON.

Have questions about Betaseed varieties or what's right for your acres? Give me a call. I'm here to help.



PROUD TO SUPPORT OUR RURAL COMMUNITIES

Supporting volunteer fire departments throughout the sugarbeet regions we serve. Learn more at **Betaseed.com/Community/Operation-HEAT/**

SCAN TO LEARN MORE ABOUT BETASEED

© 2027 Betaseed ® All trademarks are property of their respective owners.