

MORE BUILT INTO EVERY SEED

BETASEED®

WESTERN SUGAR NORTH AND WYOMING SUGAR
2027 PRODUCT GUIDE

SCIENCE + INNOVATION

2027 VARIETIES

REGIONAL EXPERTISE

WHAT STANDS BEHIND EVERY VARIETY.

Seed treatments are tools that help to protect against the many challenges an emerging Sugarbeet crop endures. Betaseed seed treatment packages protect each of our hybrids with premium safeguards from a wide range of early season diseases and pests.

BetaShield® 45 COMPLETE — Ultipro, Allegiance, Thiram, Tachigaren 45g, Poncho Beta, Kabina

BetaShield® COMPLETE — Ultipro, Allegiance, Thiram, Tachigaren 20g, Poncho Beta, Kabina

At Betaseed, we're using advances in science to optimize the potential of every seed you plant. Our state-of-the-art breeding and testing process takes up to ten years. It's the only way to ensure the hybrid your Betaseed rep recommends has the best traits to manage disease and drive yields on your farm.

THE JOURNEY BEHIND EVERY BETASEED HYBRID

YEAR 1 2 3 4 5

NEW LINE CREATION ····· EARLY GENERATION TRIALS



HAND CROSS
Development of a parent with genetics for increased productivity.



SELFINGS
The first step in seed multiplication.



PARTITIONS
Production of test hybrids for early-generation decisions.



EXPERIMENTAL HYBRIDS
Production of potential candidates for official variety trials (OVT).



TREATMENT PROTECTION*

ULTIPRO
Proprietary seed activation and priming technology. Designed to support uniform emergence.

PONCHO BETA
Early-season broad spectrum insect protection.

ALLEGIANCE
Systemic protection against early-season oomycete fungal diseases, specifically Pythium damping-off, seed rot, and systemic downy mildew.

KABINA
Early-season protection from Rhizoctonia.

THIRAM
Protection from seed decay, damping-off, and seedling blights caused by fungi namely Phoma betae.

TACHIGAREN
Seedling protection from early-season Aphanomyces root rot and damping-off.

*Please read and follow all pesticide and seed labels. Similar component chemistries within seed treatment packages may be used interchangeably, always refer to the seed label for actual components applied.

6 — 7 — 8 — 9 — 10

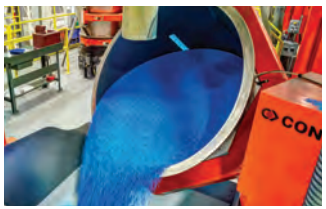
HYBRID PRODUCTION · OVT TESTING · DELIVERY



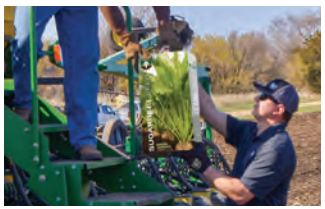
PRE-BASIC
A genetically pure increase of selected parent/breeder seed.



BASIC SEED
Seed planted to grow parents for commercial varieties.



COMMERCIAL SEED
Seed grown, processed and OVT tested to meet customer demand.



SEED DELIVERY
You plant the right variety for your farm with confidence.

WATCH THE FULL STORY

SCIENCE + INNOVATION

2027 VARIETIES

REGIONAL EXPERTISE

ROOTED IN SCIENCE.

PROVEN IN YOUR FIELDS.

The hybrids in this guide were developed with research-driven solutions combined with local breeding expertise to produce the industry's highest performing, most consistent seeds. Each variety was painstakingly researched, bred and tested over multiple seasons to ensure it will help your crop thrive.



WESTERN SUGAR NORTH &

WYOMING SUGAR



353N

	Low	Moderate	High
RHIZOMANIA			
APHANOMYCES			
FUSARIUM			
ROOT APHID			
CERCOSPORA			
NEMATODE			
CURLY TOP			
RHIZOCTONIA			
SUGAR			
TONS			

Excellent performance in sugars and yields.

Strong Fusarium, root aphid, curly top and rhizomania tolerance.

Moderate Rhizoctonia and Aphanomyces tolerance.

Nematode tolerant variety with excellent plant health.

329NC CR+

	Low	Moderate	High
RHIZOMANIA			
APHANOMYCES			
FUSARIUM			
ROOT APHID			
CERCOSPORA			
NEMATODE			
CURLY TOP			
RHIZOCTONIA			
SUGAR			
TONS			

Nematode tolerance with high sugars and strong yields.

Excellent disease package with strong Fusarium.

Moderate curly top, Aphanomyces, and Rhizoctonia.

334NC CR+

	Low	Moderate	High
RHIZOMANIA			
APHANOMYCES			
FUSARIUM			
ROOT APHID			
CERCOSPORA			
NEMATODE			
CURLY TOP			
RHIZOCTONIA			
SUGAR			
TONS			

Nematode tolerant variety with excellent sugar content.

Very high sugar yield combined with low SLM's.

Well-rounded disease package with moderate Fusarium.

Moderate Aphanomyces and Rhizoctonia tolerance.

352N TEST/LIMITED

	Low	Moderate	High
RHIZOMANIA			
APHANOMYCES			
FUSARIUM			
ROOT APHID			
CERCOSPORA			
NEMATODE			
CURLY TOP			
RHIZOCTONIA			
SUGAR			
TONS			

Excellent sugar per ton.

Moderate Aphanomyces and Rhizoctonia tolerance.

Very strong Fusarium.

*Varieties noted as new are pending approval, please check with your sugar cooperative for updated information.

THE PEOPLE BEHIND YOUR CONFIDENCE.

Research builds the foundation. Regional expertise turns it into recommendations you can trust. By combining years of breeding experience with local field data, Betaseed breeders and sales teams help identify the varieties best suited for your fields and your region.

Tiffany McKay-Williams
Sugarbeet Breeder

Thomas Koeps
Sugarbeet Breeder



WESTERN SUGAR NORTH &

WYOMING SUGAR



YOUR WESTERN SUGAR NORTH AND WYOMING SUGAR SALES TEAM

WE'RE READY FOR ANOTHER GREAT GROWING SEASON.



Leah Torrey
Sales Manager
307-410-5414



Dan Madden
Independent Sales Agent
307-431-6370



Dale Icopini
Independent Sales Agent
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Peter Kukowski
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Mike Hjelvik
Independent Sales Agent
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Scott Reisig
Independent Sales Agent
406-665-6059

Have questions about Betaseed varieties or what's right for your acres?
Give us a call.
We're here to help.

REGIONAL EXPERTISE



PROUD TO SUPPORT OUR RURAL COMMUNITIES

Supporting volunteer fire departments throughout the sugarbeet regions we serve. Learn more at **Betaseed.com/Community/Operation-HEAT/**

SCAN TO LEARN MORE ABOUT BETASEED

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