

Contact your sales representative to learn more about varieties available for your farm.

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Watch a short video that provides more information on the steps involved in seed processing



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2023 SEED GUIDE Amalgamated Growing Region

Breeding Ingenuity

It takes a lot to deliver the nation's premiere sugarbeet seed.

It begins with innovative technology, specialized equipment and world-class infrastructure. These component parts must then be artfully leveraged by a team of expert breeders, each equipped with years of education, piles of advanced degrees and decades of experience.



All working together to define the proper balance of traits to drive yield, sugar content and disease protection.



Grower Expertise

And yet their greenhouses and test plots will only tell a portion of the story. To truly validate this work requires growers like you.

By applying your local expertise and specialized wisdom, the evaluation of each variety begins again.

A true test delivered by local experts managing variables like weather, disease and soil variations to take results from the academic to the economic.

At harvest, results are tallied and lessons shared before it all begins again.



Joe Freiburger, Regional Sales Manager

At the convergence between breeder and grower, that's where you'll find the Betaseed Representative. Through every step in the process they are in your market, walking your fields and understanding your challenges.

It's this partnership that helps create the industry's preeminent feedback loop spanning from breeder to grower and back again. Not a relationship between a salesman and customer, but a true collaboration.

Thank you for the crucial role you play in this process, and for your continued confidence in the hybrids we've built together.



Breeding Confidence



Breeding Confidence in the Amalgamated Growing Region

2523

- A MultiSource® rhizomania tolerant variety
- Very good Fusarium and curly top tolerance
- High sugar with very high tons

	Low	Moderate	High
Rhizomania			
Aphanomyces			
Fusarium			
Cercospora			
Curly Top			
Rhizoctonia			
Powdery Mildew			
Sugar			
Tons			

2937

- MultiSource® rhizomania tolerant variety
- Very strong productivity with high sugar and tons
- Moderate disease protection
- Very strong tolerance to curly top and root aphid

	Low	Moderate	High
Rhizomania			
Aphanomyces			
Fusarium			
Root Aphid			
Cercospora			
Curly Top			
Rhizoctonia			
Powdery Mildew			
Sugar			
Tons			

2559

- A MultiSource® rhizomania tolerant variety
- Excellent root aphid resistance with good curly top tolerance
- High sugar and tons
- Moderate Aphanomyces and powdery mildew tolerance

	Low	Moderate	High
Rhizomania			
Aphanomyces			
Fusarium			
Root Aphid			
Cercospora			
Curly Top			
Rhizoctonia			
Powdery Mildew			
Sugar			
Tons			

2627

- A MultiSource® rhizomania tolerant variety
- Balanced disease package
- Moderate root aphid and curly top tolerance
- High sugar with excellent tons
- Consistently averages high purity percentage

	Low	Moderate	High
Rhizomania			
Aphanomyces			
Fusarium			
Root Aphid			
Cercospora			
Curly Top			
Rhizoctonia			
Powdery Mildew			
Sugar			
Tons			

278N

- MultiSource® rhizomania tolerant variety
- Very strong tolerance to nematode pressure
- An excellent sugar and ton variety
- Good curly top tolerance combined with full root aphid resistance

	Low	Moderate	High
Rhizomania			
Aphanomyces			
Fusarium			
Root Aphid			
Cercospora			
Nematode			
Curly Top			
Rhizoctonia			
Powdery Mildew			
Sugar			
Tons			

2024 NEW – Pending Approval

- MultiSource® rhizomania tolerant variety
- An excellent sugar and ton variety
- Good curly top tolerance
- Full root aphid resistance

	Low	Moderate	High
Rhizomania			
Aphanomyces			
Fusarium			
Root Aphid			
Cercospora			
Curly Top			
Rhizoctonia			
Powdery Mildew			
Sugar			
Tons			

210N NEW – Pending Approval

- MultiSource® rhizomania tolerant variety
- Very strong tolerance to nematode pressure
- Very high sugar content with high tons
- Full root aphid resistance
- Moderate rhizoctonia tolerance

	Low	Moderate	High
Rhizomania			
Aphanomyces			
Fusarium			
Root Aphid			
Cercospora			
Nematode			
Curly Top			
Rhizoctonia			
Powdery Mildew			
Sugar			
Tons			

For over five decades, Betaseed has been the sugarbeet industry's leading seed provider, breeding solutions that mitigate pests and disease while driving yield higher for growers across the country. This focus has spawned varieties that thrive in each of our 11 regions while addressing diverse geographic and regional challenges.

A large driver of Betaseed's success has been a collaboration with our parent company KWS. Their global, research-driven solutions combine with our local breeding expertise to deliver an unmatched ability to meet grower needs. It's a partnership that will become even more important in the future as we continue to cultivate the next generation of seed.



Growers,

Just a reminder about planter maintenance. The past few years we have noticed planters that are showing their age and not planting uniformly. Moving parts wear out and the precision placement of beet seed is not happening. Please review some basic wear parts that may need attention.

Planter Maintenance Checklist

1. Check the condition of hoppers, disks, drives and chains.
2. Be sure disc furrow openers are clean and turn freely.
3. Check seed ejection tubes for restrictions or blockage.
4. Be sure row spacings are correct and equal, and row markers are adjusted.
5. Lubricate the planter properly.
6. Clean seed hoppers daily.
7. Match seed sizes and planter plates carefully.
8. Test the planter on a hard surface to check the seed distribution pattern.
9. Number plates to match planter units.
10. Calibrate starter and/or fungicide application systems.

If you have any questions please contact Joe Freiburger,
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