

Contact your Betaseed representative to learn more about varieties available for your farm.

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Watch a short video that provides more information on the steps involved in seed processing



Betaseed

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2023 SEED GUIDE Michigan/Ontario



Breeding Ingenuity

It takes a lot to deliver the nation's premiere sugarbeet seed.

It begins with innovative technology, specialized equipment and world-class infrastructure. These component parts must then be artfully leveraged by a team of expert breeders, each equipped with years of education, piles of advanced degrees and decades of experience.



All working together to define the proper balance of traits to drive yield, sugar content and disease protection.



Grower Expertise

And yet their greenhouses and test plots will only tell a portion of the story. To truly validate this work requires growers like you.

By applying your local expertise and specialized wisdom, the evaluation of each variety begins again.

A true test delivered by local experts managing variables like weather, disease and soil variations to take results from the academic to the economic.

At harvest, results are tallied and lessons shared before it all begins again.



At the convergence between breeder and grower, that's where you'll find the Betaseed Representative. Through every step in the process they are in your market, walking your fields and understanding your challenges.

It's this partnership that helps create the industry's preeminent feedback loop spanning from breeder to grower and back again. Not a relationship between a salesman and customer, but a true collaboration.

Thank you for the crucial role you play in this process, and for your continued confidence in the hybrids we've built together.



Breeding Confidence



Breeding Confidence in Michigan/Ontario

1606

- Nematode tolerance with high tolerance to Fusarium, Rhizoctonia and Aphanomyces
- Good sugar with high tons
- MultiSource® rhizomania variety with strong root aphid resistance

	Low	Moderate	High
Rhizomania			
Aphanomyces			
Fusarium			
Root Aphid			
Cercospora			
Nematode			
Rhizoctonia			
Powdery Mildew			
Sugar			

1703

- Very well-balanced disease package
- High Cercospora and Rhizoctonia tolerance with high root aphid resistance
- Excellent sugar and tons
- MultiSource® rhizomania variety

	Low	Moderate	High
Rhizomania			
Aphanomyces			
Fusarium			
Root Aphid			
Cercospora			
Rhizoctonia			
Sugar			
Tons			

1941

Limited Approval

- MultiSource® rhizomania variety
- Fusarium tolerance with high Rhizoctonia tolerance
- High Aphanomyces tolerance and root aphid resistance
- Excellent tons and sugar
- **Contains CR+® KWS Trait**

	Low	Moderate	High
Rhizomania			
Aphanomyces			
Fusarium			
Root Aphid			
Cercospora			
Rhizoctonia			
Sugar			
Tons			

197N

- MultiSource® rhizomania variety with nematode tolerance
- High tons and sugar variety with moderate Rhizoctonia tolerance
- High Aphanomyces, Fusarium and root aphid tolerance

	Low	Moderate	High
Rhizomania			
Aphanomyces			
Fusarium			
Root Aphid			
Cercospora			
Nematode			
Rhizoctonia			
Sugar			
Tons			

1065

Limited Approval

- MultiSource® rhizomania variety
- High Fusarium tolerance
- High Aphanomyces tolerance and root aphid resistance
- Excellent sugar and tons
- **Contains CR+® KWS Trait**

	Low	Moderate	High
Rhizomania			
Aphanomyces			
Fusarium			
Root Aphid			
Cercospora			
Rhizoctonia			
Sugar			
Tons			

1122

NEW – Pending Approval

- MultiSource® rhizomania variety
- Excellent tons and sugar
- Fusarium tolerance with high Rhizoctonia tolerance
- High Aphanomyces tolerance and root aphid resistance
- **Contains CR+® KWS Trait**

	Low	Moderate	High
Rhizomania			
Aphanomyces			
Fusarium			
Root Aphid			
Cercospora			
Rhizoctonia			
Sugar			
Tons			

1183

NEW – Pending Approval

- MultiSource® rhizomania variety
- Fusarium tolerance with high Rhizoctonia tolerance
- Excellent tons and sugar
- High Aphanomyces tolerance and root aphid resistance
- **Contains CR+® KWS Trait**

	Low	Moderate	High
Rhizomania			
Aphanomyces			
Fusarium			
Root Aphid			
Cercospora			
Rhizoctonia			
Sugar			
Tons			

For over five decades, Betaseed has been the sugarbeet industry's leading seed provider, breeding solutions that mitigate pests and disease while driving yield higher for growers across the country. This focus has spawned varieties that thrive in each of our 11 regions while addressing diverse geographic and regional challenges.

A large driver of Betaseed's success has been a collaboration with our parent company KWS. Their global, research-driven solutions combine with our local breeding expertise to deliver an unmatched ability to meet grower needs. It's a partnership that will become even more important in the future as we continue to cultivate the next generation of seed.



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Spray Less, Yield More with the CR+® Trait

A revolution in Cercospora tolerance

A Growing Problem: Keeping Fields Green

Sugarbeet growers have seen an increase in the incidence and severity of Cercospora Leaf Spot in recent years--reducing sugar production in plants and robbing growers of yields.

While once well-managed with fungicides, Cercospora has developed a strong resistance to traditional treatments.

This has led to an increase in the frequency of applications even as their efficacy fades.

Tolerant seed varieties have offered an alternative approach to aggressive spraying, but these varieties often bring a steep drop-off in yields.

The situation has grown into a regional crisis. One that has impacts to costs, equipment and time management.

A New Ally

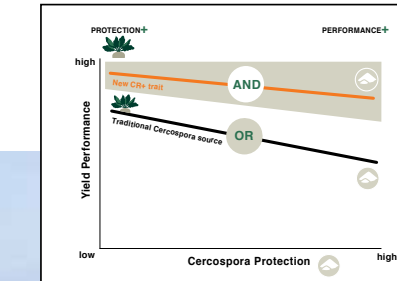
With the introduction of the CR+® trait, growers finally have an edge in the battle with Cercospora.

The new seed trait developed by KWS and available in select Betaseed varieties offers a genetic tool that can protect plants while also safeguarding yields. It is a revolutionary discovery that finally bridges the gap between protection and performance.

Perhaps most encouraging, acres planted with the CR+® trait require significantly less spraying. This saves both time and money-- helping growers get off the sprayer and on with life.

CR+® is raising the bar

The CR+® trait offers Protection and Performance



Glyndon, MN Strip Trial. CR+® Tolerant Varieties inside the yellow lines.

