



# BETASEED

SUGAR BEET  
VARIETIES 2026

BETASEED. SIMPLY DIFFERENT.



[www.betaseed.co.uk](http://www.betaseed.co.uk)



## BTS 1915



SIGNIFICANTLY DIFFERENT

Tolerance: Rhizomania

- ✓ The highest yielding variety available
- ✓ High adjusted tonnes: Treated 101.4%  
Untreated 103.4%
- ✓ Consistently high seasonal yield performance
- ✓ High sugar content: 16.5%
- ✓ Good rust (6.6) & Cercospora resistance (8.0)

### Breeders Comment:

**“BTS 1915 continues as the highest yielding variety on the BBRO sugar beet Recommended List 2026.”** The variety has shown consistent high yield potential over all the seasons it has been tested in UK official trials. More importantly, it has now proved its high yield potential and robustness both in very testing seasons of virus, drought and high rainfall, but also in the difficult winter of 2022/23, where frost damage was a real concern.

Equally, its consistent performance in untreated trials over years should not be overlooked. With the highest adjusted yield of 103.4%, it shows the robustness of the variety if agronomic inputs are delayed due to erratic weather patterns, a valuable security for on farm performance.

Recommended  
Sowing Period



conviso<sup>®</sup>  
SMART



## BTS SMART 9485

COMPETITIVE ALS HERBICIDE PACKAGE

Tolerance: Rhizomania & CONVISO<sup>®</sup> ONE

- ✓ High adjusted tonnes: Treated 91.6%  
Untreated 90.4%
- ✓ High sugar content 16.4%
- ✓ Good ESB and NSB tolerance
- ✓ Good disease resistance

### Breeders Comment:

BTS SMART 9485 is the first variety from the Betaseed stable with ALS herbicide tolerance. **The variety offers a good all-round package for this relatively new sugar beet category**, offering a high yield potential in combination with improved disease and bolting resistance.

It has a good disease resistance profile offering Rust (5.6), Powdery Mildew (6.5) and Cercospora (5.2) scores.

BTS SMART 9485 has very good bolting tolerance figures – ESB (2767) and NSB (0).

**BTS SMART 9485 is a step-up over previous BTS SMART varieties, offering a robust and secure agronomic package.**

Sowing  
period



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OUR PRACTICAL AND  
INFORMATIVE SMART BOOK



Recommended list of sugar beet varieties 2026

(Based on trials from 2022 - 2024)

Note: All data has been extracted from the 2025 BBRO Sugar Beet Recommended List, available at <https://bbro.co.uk/sugar-beet-varieties/recommended-list/> unless otherwise stated.

Rz1 RHIZOMANIA VARIETIES																												
					BTS 1915	Antler	Katjana KWS	Harryetta KWS	Daphna	Chyma KWS	Gadwall	Annatina KWS	Josephina KWS	Hoopoe	Asian	Morgan	Magpie	BTS 3610	ST Tweed	Button	Osprey	Smart Uma KWS	Generosa KWS	BTS Smart 9485	Smart Vesnica KWS	Smart Nelda KWS	Maruscha KWS	
Status: (C) = control variety <sup>1</sup>					Y6(C)	Y1	Y5(C)	Y4(C)	Y9(C)	Y2	Y1	Y4(C)	Y2	Y1	Y1	Y4	Y2	Y4	SY2	Y4	Y3	SY2	SY1	SY4	SY3	SY1	SY5	
AYPR/BCN/ALS/VY as claimed by the Breeder					-	-	BCN	BCN	BCN	CERC	-	-	-	BCN	-	-	-	-	V	BCN	AYPR	ALS	V	ALS	ALS	ALS/BCN	V	
CROP YIELDS <sup>2</sup>		MEAN		SE	95% lsd																							
Adjusted Tonnes % of C=100% <sup>3</sup>		99.1 t/ha	100.0	1.23	3.4	101.4	100.6	99.9	99.8	99.6	99.4	99.4	99.3	98.4	97.7	97.3	96.8	96.7	96.6	96.6	95.4	94.9	94.1	92.6	91.6	91.1	89.5	87.3
Sugar Yield % of C=100% <sup>3</sup>		15.9 t/ha			3.4	101.4	100.6	99.9	99.8	99.6	99.4	99.4	99.3	98.4	97.7	97.3	96.8	96.7	96.6	96.6	95.4	94.9	94.1	92.6	91.6	91.1	89.5	87.3
Root Yield % of C = 100% <sup>3</sup>		95.0 t/ha			3.3	102.2	99.4	98.9	100.6	100.3	99.5	99.1	98.1	96.2	98.3	97.1	96.1	96.2	96.1	96.5	95.7	94.4	93.1	90.2	93.0	90.0	86.4	86.7
Sugar Content %		16.7%			0.27	16.5	16.8	16.9	16.6	16.9	16.6	16.7	16.9	17.1	16.6	16.7	16.8	16.7	16.8	16.7	16.6	16.7	16.8	17.1	16.4	16.9	17.2	16.8
BOLTERS per 100,000 plants/ha		MEAN	95% lsd		99.9% lsd																							
“X” Unsuitable for sowing BEFORE Mid March					X					X						X		X				X	X	X	X	X	X	
“X” Unsuitable for sowing BEFORE Mid March (Breeder claim)																							X	X	X	X	X	
Early Sowing, before 5 March <sup>4</sup>		2,206/ha	3,966		5,684	8,016	[3169]	1,871	1,805	2,573	7,260	[1904]	2,681	1,432	[3,365]	1,541	5,683	2,899	4,395	1,851	3,093	2,690	3,074	8,099	2,767	2,097	1,218	6,586
Normal Sowing		14/ha	-		117	30	0	19	14	0	14	0	9	0	0	0	33	33	19	57	9	21	38	14	0	0	14	26
EARLY ESTABLISHMENT <sup>5</sup>			95% lsd																									
Control		100%	3.5%			101.8	100.3	99.8	100.8	100.6	100.4	101.6	97.1	98.7	99.0	100.8	100.7	100.4	98.9	96.3	98.8	100.0	97.8	95.4	94.6	100.9	97.4	98.2
TOTAL MEASURED IMPURITIES (IMP/100G SUGAR)			15% above mean of C	95% lsd																								
Control		3.60	4.14		0.188	3.86	3.51	3.33	3.56	3.68	3.72	3.60	3.56	3.39	3.47	3.45	3.29	3.47	3.44	3.36	3.44	3.42	4.01	3.45	3.40	3.88	3.41	3.86
DISEASE (1 = high leaf infection, 9 = very low leaf infection) <sup>6</sup>			Average																									
Rust			5.0			6.6	[3.4]	3.8	3.9	4.9	7.0	[4.1]	6.0	6.2	[1.3]	[4.3]	4.1	4.2	6.0	5.1	5.1	5	7.4	[7.4]	5.6	6.3	[6.5]	6.4
Powdery Mildew			5.5			5.3	[3.5]	5.6	5.9	5.7	5.9	[5.7]	5.6	1.3	[3.6]	[5.8]	4.1	4.7	5.5	6.1	5.3	5	6.1	[5.5]	6.5	5.3	[5.8]	3.2
Cercospora			7.4			[8.0]	-	[7.4]	[7.3]	[7.9]	[8.5]	-	[6.6]	[7.9]	-	-	[7.4]	[8.2]	[7.7]	[8.0]	[6.8]	[7.9]	[7.6]	-	[5.2]	[7.5]	-	[8.6]
OTHER CLAIMS																												
AYPR (Aggressive rhizomania)						-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	Y	-	-	-	-	-	-
ALS (Herbicide Tolerant)						-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	Y	-	Y	Y	Y	-
BCN (as claimed by the Breeder)						-	-	Y	Y	Y	-	-	-	-	Y	-	-	-	-	-	Y	-	-	-	-	-	Y	-
V (as claimed by the Breeder) <sup>7</sup>						-	-	-	-	-	-	-	-	-	-	-	-	-	-	V	-	-	-	V	-	-	-	V
CERC (as claimed by the Breeder)						-	-	-	-	-	Y	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RL SYSTEM																												
Year First Listed						2020	2025	2021	2022	2017	2024	2025	2022	2024	2025	2025	2022	2024	2022	2024	2022	2023	2024	2025	2022	2023	2025	2021
BREEDER/UK CONTACT <sup>8</sup>																												
Breeder						BTS	SV	KWS	KWS	KWS	KWS	SV	KWS	KWS	SV	HH	STR	SV	BTS	STR	STR	SV	KWS	KWS	BTS	KWS	KWS	KWS
UK Agent						LG	SV	KWS	KWS	KWS	KWS	SV	KWS	KWS	SV	SV	STR	SV	LG	STR	STR	SV	KWS	KWS	LG	KWS	KWS	KWS



## BTS 3610

DESIRABLE ALL-ROUND PERFORMER

Tolerance: Rhizomania

- ✓ **High adjusted tonnes: Treated 96.6%  
Untreated 101.0%**
- ✓ High sugar content 16.8%
- ✓ Good disease resistance –  
rust 6.0 / p.m.5.5 Cerc (7.7)
- ✓ Good ESB and NSB characteristics

Recommended  
Sowing Period



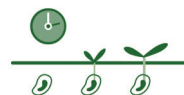
## EXCITING CANDIDATE VARIETIES TO LOOK OUT FOR IN 2026

- **BTS SMART 8565** – ALS herbicide tolerance
- **BTS SMART 4960 N** – ALS herbicide tolerance
- **BTS 6620 N** – BCN VARIETY
- **BTS 7870** – Virus tolerance (VY) variety

## UltiPro® Seed Activation technology developed by Betaseed

- ✓ On top of the unique varieties of Betaseed, we support your success with our approved proprietary seed treatment technology UltiPro®
  - ✓ UltiPro® has been independently tested and approved by BBRO in a 3 year trial in comparison with the UK market standard Enrich 200 – no significant differences identified for crop establishment and yield
  - ✓ UltiPro® is designed to help sugar beet growers maximise their yields and profitability by improving the health and performance of their crops
- By protecting the seed and promoting early plant development, UltiPro® can help growers establish a strong, healthy stand of sugar beets that can withstand environmental stresses and produce high quality sugar beets.
- ✓ **Now available as standard on BTS SMART 9485 & optional on BTS 1915**

**MORE THAN 800K UNITS WORLDWIDE ARE TREATED WITH  
THE ULTIPro® SEED ACTIVATION TECHNOLOGY**



**Fast and homogenous germination**



**Uniformity** of seedling emergence



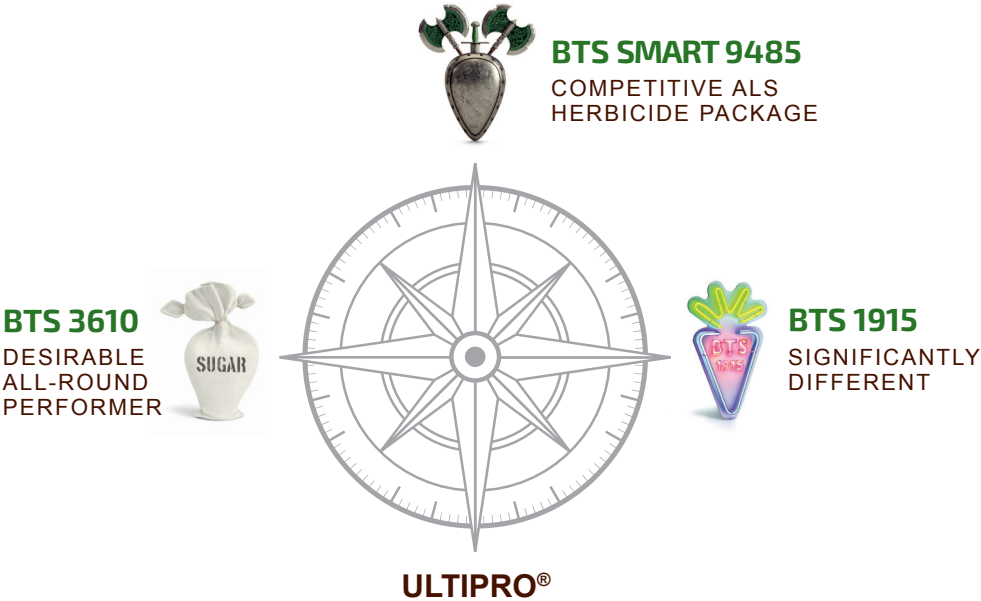
**Better competitiveness** of young sugar beet plants



**Fast youth development** and canopy closure



# Genetic diversity for a successful harvest



## BREEDERS SOWING PERIOD ADVICE FOR BTS VARIETIES

Variety	February		March		April	May
<b>BTS 1915</b>						
<b>BTS 3610</b>						
<b>BTS SMART 9485</b>						

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