

BETASEED COMPETITION

ARTICLE 1: Betaseed GmbH ("BETASEED") its office registered at Düsseldorfer Str. 13, 65760 Eschborn, is organising a competition entitled '**BETASEED COMPETITION**' from **31 August 2026 until 23:59 on 06 September 2026** inclusive.

ARTICLE 2: The competition is open exclusively to beet growers with a valid sugar beet contract.

ARTICLE 3: The entry period runs from 31 August 2026 until 23:59 on 06 September inclusive. To enter the competition, which is free and involves no obligation to purchase, each participant must register in the form created for the contest.

ARTICLE 4: The prize consists of: 5 Betaseed branded 1,2L cups.

The prizes offered comprise only what is specified, to the exclusion of anything else. They shall not give rise to any dispute of any kind on the part of the winners, nor to the payment of their cash equivalent, nor to their replacement or exchange for any reason whatsoever.

Winners will be expressly notified of their prize within one week of the competition closing. If the winner does not come forward within eight full days, they will be replaced by their alternate. The same applies in the event that an alternate fails to come forward, in accordance with the same terms. Any prize not claimed following this procedure shall remain the property of the organising company.

ARTICLE 5: The prize draw and announcement of the winners will take place between the 07.09.26 and the 14.09.26.

ARTICLE 6: BETASEED shall not be held liable in the event of any registration issues that prevent a player from taking part, or if, for reasons beyond its control, the competition has to be postponed, modified or cancelled in whole or in part. Furthermore, participation in the competition via the Internet implies knowledge of and acceptance of the characteristics and limitations of the Internet, in particular with regard to technical performance, response times for viewing, retrieving or transferring information, the risks of interruption, and, more generally, the risks inherent in any internet connection and transmission, the lack of protection for certain data against potential misuse, and the risks of infection by any viruses circulating on the network.

ARTICLE 7: These rules will be available on the BETASEED website.

ARTICLE 8: Participation in the competition implies unreserved acceptance of these rules and the terms and conditions of entry.

ARTICLE 9: In accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018, personal data collected in connection with this competition will be processed in compliance with applicable data protection legislation. Such data is necessary for the administration and operation of the competition.

It may also enable participants to receive offers and information from the organiser or its partners.

Each participant has the right to access, rectify and object to the processing of their personal data. To exercise this right, and in particular the right to object to the commercial use of their contact details, simply send an email to the following address: infodesk@betaseed.com.

ARTICLE 10: CONSENT

The winner agrees in advance to the use of their surname, first name, town and county of residence for commercial, promotional or public relations purposes relating to this competition, without such use shall not give rise to any rights other than the prize won. This authorisation shall remain valid for a maximum period of 2 years following the presentation of the prize. Participants have the right to access, amend, rectify and delete data concerning them.

Participants may exercise this right by writing to: infodesk@betaseed.com.

Eschborn, 27.07.2026