

# BetaCare DROUGHT

***Terms and conditions for participation in the "BetaCare DROUGHT" service from Betaseed GmbH and its drought discount of £45.***

The following provisions regulate the conditions for participation in the "BetaCare DROUGHT" service (hereinafter referred to as "service") and the conditions for receiving the special discount of £45 in the event of drought (hereinafter referred to as "special drought discount") from Betaseed GmbH (hereinafter referred to as "Betaseed").

## **1. Participation in "BetaCare DROUGHT"**

**1.1** Only legal entities and natural persons with unlimited legal capacity who have a valid email address and postal address in the United Kingdom and are owners of an agricultural business growing sugar beet and based in the United Kingdom or who represent the owner of such an agricultural business in the course of their professional activities, for example as the manager of an agricultural business, are eligible to participate. Employees of Betaseed and their relatives, employees of companies affiliated with Betaseed and their relatives, and young people under the age of 18 are excluded from participation.

## **2. Conditions for receiving the special drought discount**

**2.1** To receive the special drought discount of £45, the following conditions must be met:

**2.1.1** The special drought discount was selected as a free benefit when ordering sugar beet seeds via our online shop or our order entry app.

**2.1.2** When ordering sugar beet seeds in the online shop or our order entry app, the postcode of the sugar beet fields was provided. Based on this information, the participant is assigned to the nearest weather station.

**2.1.3** The amount of precipitation measured at the weather station, assigned to the participant in accordance with section 2.1.2, in the period from 1 July 2026 to the 31 August 2026 (hereinafter referred to as the "specified period") is below the threshold value available on the website on this page: <https://www.betaseed.com/uk/en/BetaCareDrought/>.

**2.2** If one or more of the conditions specified in 2.1.1, 2.1.2 and 2.1.3 are not met, the participant will not receive a special drought discount and the service will be forfeited without replacement.

### **3. Availability of meteorological data**

**3.1** In order to determine the amount of precipitation measured at the respective weather station during the specified period and thus to determine whether the threshold value defined on the website for the weather station has been exceeded, only the data measured by the Met Office at that respective weather station shall be decisive. Data relating to the measured amount of precipitation will be collected by Betaseed from the portal of the Met Office. Betaseed will make the measured precipitation amount available on its website based on its availability.

**3.2** If the amount of precipitation measured by the Met Office during the specified period at one, several or all of the meteorological stations selected by Betaseed are not available to Betaseed for any reason whatsoever, Betaseed reserves the right to fall back on the amount of precipitation measured by another meteorological station of the Met Office, which station is located at a maximum distance of 20 km from the meteorological station for which no measurement of the amount of precipitation is available (hereinafter referred to as the "substitute station"). The amount of precipitation measured by this substitute station will then be decisive in determining whether the indicated threshold has not been reached and whether the participant receives the special drought discount.

**3.3** If, for any reason, the precipitation measured during the specified period is not available at the substitute station, Betaseed reserves the right to base itself on the precipitation measured at the Met Office weather station closest to the weather station mentioned on the website for which the measured precipitation is not available. The amount of precipitation measured at this weather station is then decisive in determining whether the threshold indicated has not been reached and whether the participant benefits from a special drought discount.

**3.4** If, for any reason, the precipitation measured in accordance with point 3.2. or point 3.3. is not available to Betaseed, Betaseed reserves the right to terminate the action. In this case, each participant will be credited with £5 BTS credit per unit to their user account.

### **4. Notification and crediting of the special drought discount**

**4.1** All participants will be informed by Betaseed on the website or by e-mail, no later than 31 December 2026, of the amount of precipitation measured during the specified period at the weather station assigned to them and will be informed accordingly whether or not the conditions for the granting of the special drought discount by Betaseed to the respective participant have been met.

**4.2** Participants who meet the conditions for the special drought discount (hereinafter referred to as "eligible persons") will automatically receive their BTS credit on their Betaseed account. Once the BTS credit has been credited, eligible persons can use their BTS credit as a discount on their next direct purchase via the Betaseed online shop or on direct orders via the order app.

## **5. Final provisions**

**5.1** Betaseed reserves the right to change and/or supplement these terms and conditions at any time.

Frankfurt-Am-Main, 10.07.2025